

# Stout Outlook

News for Stout Alumni,  
Parents and Friends

Fall 1999  
UW-Stout Alumni Association

## Foundation Marks Milestone

The value of the Stout University Foundation, Inc., has surpassed \$20 million, the Foundation's board of directors will announce at their annual meeting in late September.

"Through the expressed generosity of a widening group of friends and alumni, the Foundation has reached a significant point in its growth," said Kim Entorf, president of the Stout University Foundation board of directors. "Our growth underscores our readiness and ability to help Stout in areas critical to its mission."

Chancellor Charles W. Sorensen praised Foundation donors, the Foundation's board of directors and the professional staff. "It became apparent that the Foundation was enjoying immense success when it received two national awards in successive years (1994 and 1995) for its work," Sorensen said. "Nevertheless, \$20 million is a milestone. The level of support for the university and the work of its staff and students is reflected in the level of commitment to the Foundation. I am grateful."

Since its founding in 1963, the Foundation has experienced steady growth. The Foundation was organized at the urging of William J. Micheels, following his selection as university president in 1961. An organization was needed, he felt, to promote giving to the university, to recognize donors and to specify uses for the funds.

In 1962, the first organization formed was the Stout Development Associates, Inc., a not-for-profit group that selected G.S. Wall, a member of the graduate college faculty, as president. By 1966, the organization had changed its name to the Stout State University Foundation, Inc. and launched a three-year \$150,000 fund drive to coincide with the university's Diamond Jubilee celebration in 1968. Later, the Foundation would undergo another name change, dropping "state" from its name after the old state university system merged with the University of Wisconsin System.

Early executive directors of the Foundation were John Furlong, who was hired by Micheels to organize the Foundation, followed by Lloyd Trent and Jack Wile, who were solid development administrators and had a major influence on the growth of the young organization.

Robert S. Swanson, Stout graduate dean, was selected to succeed Micheels as chancellor following Micheels' resignation in 1971 because of poor health. Swanson, who would serve as

chancellor until 1988, shared Micheels' enthusiasm for the work of the Foundation. Following the death of Jack Wile in 1981, David Williams came to Stout as executive director from the development office at Ripon College. Swanson and Williams hired Patricia W. Reisinger, a Stout graduate, to join the team as assistant director of Development and Alumni Services.

The most ambitious campaign in Foundation history was launched by Swanson in 1985. Warren Barberg, a 1951 graduate whose work with the Foundation dated back to its founding, served as chair. The campaign surpassed its \$2 million goal, with the funds devoted to staff development, instructional equipment, and library and curriculum support. Under Swanson's leadership, Foundation programming was broadened to serve both on and off campus needs. Foundation assets grew from \$220,000 to \$2.5 million in his 15 years.

The nineties proved to be a new era of giving. UW-Stout, its mission and its programs were maturing. Under the leadership of a new chancellor, Charles W. Sorensen, and a new executive director of development (*now assistant chancellor of Development and Alumni Services*), Patricia W. Reisinger, the time had come for the Foundation to set its sights even higher. A \$10 million campaign to equip Fryklund Hall as a modern manufacturing center was announced. The campaign had tremendous support from business, industry, alumni and friends. Foundation leadership and professional staff felt confident the goal could be achieved. They were right, and then some. The goal was surpassed by \$3 million.

This also was a period when the Foundation received a number of million dollar gifts including its largest, a \$1.6 million gift from the estate of Kiyo Nakatani in memory of her son, Arthur BS '71, MS '72. The gift has funded the Nakatani Center for Learning Technologies.

Alumni and friends were finding new ways to serve the university. Participation in the annual fund was growing. There were also gains in other areas. The Stout Technology Park, a venture that began in the mid-60s to develop a research and training park east of Menomonie on Foundation owned land, began to experience growing success. The Foundation, Northern



Kim Entorf, Foundation President; Pat Reisinger, Assistant Chancellor for Development; and Charles W. Sorensen, Chancellor.

**"The level of support for the university and the work of its staff and students is reflected in the level of commitment to the Foundation."**

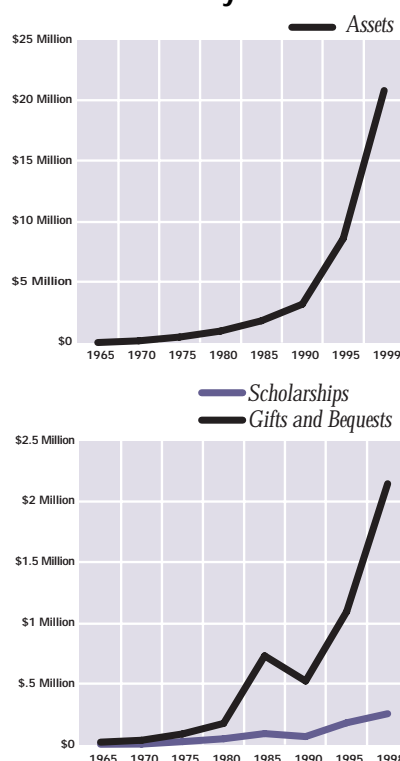
**Charles W. Sorensen**

States Power Company and the city of Menomonie had formed a partnership with the university to develop the land. With the help of Phillips Plastics Corp., a major client, the park has evolved into a model for developments of this kind.

In 1994, the work of the Stout Foundation was no longer a well-kept secret. The Council for the Advancement and Support of Education (CASE), Washington, D.C., named the Foundation to "its circle of excellence for educational fund raising." A national panel cited the Foundation for gains made from 1990 to 1993. Indeed, it was a high honor. It had taken the Foundation 30 years to earn the award, but it would not have to wait as long for its second. That came the following year. Sorensen summed up the feelings of many when he said "to repeat in consecutive years is remarkable."

In a story reporting on the success of the

### Growth of the Stout University Foundation



Foundation, the *Eau Claire Leader-Telegram* noted that Stout ranked third in fund raising in the UW-System behind only Madison and Milwaukee.

The Foundation has two major campaigns underway, a \$6.5 million campaign to expand the mission and influence of the packaging program, and a cooperative effort with city and county government and the Menomonie Public Schools to build a recreation and athletic complex. Stout students have agreed to fund 50 percent of the costs through student fees.

"Obviously, Stout's growing reputation and its specialized mission have helped us attract broad support," Reisinger said. "We are extremely appreciative of our donors and the help they are providing. Our success is reflected in their generosity. Through our fund-raising initiatives, we have enhanced UW-Stout's margin of excellence."

### Off-Road Race Challenges SAE

Despite a broken drive belt,  
team learns valuable lessons.

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### Gift Benefits Athletic Complex

Mark Peddecord continues his support of  
community and athletic program.

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### Reunions Highlight Homecoming

Mark your calendar now if you're from the  
Classes of '59, '69, '74, '79 or '89.

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# University News

## SAE goes off-road in Ohio

### Midwest Mini-Baja a great learning experience for student organizations

Combating 90-degree heat and plenty of dust, UW-Stout's student members of the Society of Automotive Engineers (SAE) went off-road June 4-6. Eight students traveled to Troy, Ohio, to compete in the 1999 SAE Midwest Mini-Baja. The team designed and built a four-wheel, single seat, all-terrain vehicle.

The Briggs & Stratton Corporation provided an eight-horsepower engine to all the competing schools. According to Linards Stradins, of UW-Stout's department of technology, the students were not only judged by their performance at the competition. "The judges are real sticklers about documentation," Stradins said. "The students were required to submit design, cost and safety reports." At last year's competition in Milwaukee, UW-Stout's team placed 80th out of 97 teams with just their design plan. They were not able to finish the car and could not compete in the off-road tests.

Because the vehicles are built with the intention to sell to the public, the students had to submit a cost report, analyzing the cost to build 4,000 vehicles. The safety report detailed the team's adherence to safety guidelines, which included a 41-inch-high roll cage, a five-point seatbelt, four wheel brakes, and a firewall between the engine and the driver compartment.

The three-day competition involved a hill climb, weight pull and endurance race. Professional engineers from industry also judged the entrants according to the following criteria: mechanical design and creativity, presentation, consumer appeal, safety, reliability, maneuverability, acceleration, top speed, braking, ease of operation and maintenance.

The UW-Stout team scored points in the static events and in the acceleration, hill climb, sled pull and maneuverability tests. They ran into some problems in the endurance race. "Fifty minutes into the four-hour-long endurance race, we broke a drive belt," Stradins explained. "Unfortunately, we had no spare belts. We did manage to make about 10 laps before the belt failed." The team was awarded some points toward the endurance race event, he said. UW-Stout placed 57th out of the 77 teams who met the report requirements.

University of Akron was declared the overall winner, scoring the highest accumulation of points in both static and performance events. UW-Madison placed fifth with one of their two cars.

"I'm glad to say that we survived the Mini-Baja," Stradins said. "It was very hot and humid the whole weekend. The eight students that made the trip worked extremely hard. It turned out to be a great learning experience for all of us."

UW-Stout's team competed against some 80 other schools including Purdue, Syracuse and Michigan Tech. Karl Hacken, UW-Stout's SAE president, said about the competition, "At first we were a little intimidated, but once we started to get our car together and compared it to the cars on the other teams' websites, we saw ours is as well-engineered as the others."

"The advantage we have over other schools is that we are truly a hands-on, minds-on school," Stradins added. "We have our own shops where we can fabricate our own parts." Other teams may have to purchase parts that UW-Stout's team was able to provide themselves. Stradins said electrical engineering programs are one advantage some of the larger schools may have.

UW-Stout's team consists of eight to 10 students who are SAE members. Most are manufacturing engineering or industrial technology majors. A few are majors in technology education. Students in the "capstone" product design class receive credit indirectly by using the vehicle construction as project work. Stradins mentioned students could also receive independent study credit.

According to Stradins, the project has helped students develop their team-building skills. In a study published in a 1996 edition of "Mechanical Engineering," the National Science Foundation surveyed academia and industry, asking them what they felt were the most important qualities of a bachelor's-level engineer, Stradins said. "Both academia and industry rated communication and teamwork as the top two qualities. In this day and age, it is important to know how to work with a group," he explained. Stradins added that an important part of team building is "learning to be patient with less experienced members, so that they can be involved in the whole process."

Hacken said the team improved their communication skills during the building process. "It was kind of tough in the beginning," he commented. "I had my own ideas and other team members had theirs. We had to figure out how to work as a group."



SAE team members make final adjustments on UW-Stout's entry in the Midwest Mini-Baja. The team's car completed 10 laps before breaking a drive belt 50 minutes into the endurance race (below).

Hacken mentioned he would also like to get involved in the Formula SAE competition; however, the cost to build a formula-style race car may be out of the UW-Stout SAE chapter's reach. The Midwest Mini-Baja competition provides an engine, leaving the vehicle construction and how to drive the wheels up to the teams, Hacken said. In the Formula SAE competition, the air intake cross-sectional area is limited, but the team is challenged by engine design and can turbo or supercharge four-cycle engines, Hacken explained. For now, the team will concentrate on next year's SAE Mini-Baja competition.

Many businesses and organizations have helped support the student project. Badger Iron Works contributed sheet metal and steel. Arctic Cat provided suspension materials, tires and axles. Mid Minnesota Wire and Manufacturing donated steel and offered to powdercoat the frame. Airtec supplied hardware. UW-Stout's SAE Mini-Baja team members presented their ideas at the Twin Cities SAE section meeting last February. The Twin Cities SAE chapter supplied monetary support.

**"I'm glad to say that we survived the Mini-Baja. ... The eight students that made the trip worked extremely hard. It turned out to be a great learning experience for all of us."**

**Linards Stradins**





# Cross-cultural design

## Preservation project presents a unique opportunity

After returning from spring break, students in Interior Design II in the department of art and design at UW-Stout got some hands-on experience.

The students, whose course work focused on residential interior and architectural design, worked with Himalayan Missionaries to develop ideas for a local historic preservation project. The Himalayan Missionaries plan to remodel the old, vacant East Elementary School on 11th Street in Menomonie. The building is comprised of two components built in 1925 and 1950.

The Himalayan Missionaries are a non-profit spiritual, educational and charitable organization involved in spiritual science, meditation, academics, music, yoga, philosophy and wellness. They will use the building as a missionary seminary, for training advanced monks in meditation and yoga sciences.

The students' instructor, Kristine Recker, said the project was a positive experience for her class in many ways. "I couldn't resist the chance to explore design cross-culturally," she stated. "The project has presented a unique learning opportunity to students, challenging them to think about spatial design, aesthetics, materials and color from an Eastern perspective—even the Eastern method of cooking and food prep has challenged our idea of kitchen design."

Students began by meeting with Sant S. Dharamananda, chair of the Board of Advisers of the Himalayan Missionaries. "This has been a new experience from the students' perspective, as they have been allowed to develop their design program through dialogue with a non-designer as a mock client—yet one who intimately understands the user's requirements," Recker explained. The students have incorporated principles of "Sthapatya Veda" (*the art of placement according to Himalayan Indian spiritual beliefs*), conducted field work and weighed the realities of historic preservation.

Students have also collaborated with Peter D'Souza and Phil McGuirk, of UW-Stout's hospitality and tourism department, in designing a large-scale kitchen and dining facility within the structure.

**"The project has presented a unique learning opportunity to students, challenging them to think about spatial design, aesthetics, materials and color from an Eastern perspective..."**

**Christine Recker**

## Celebrating another milestone

I am pleased to join the entire university community in celebrating the \$20 million mark for the Stout University Foundation. This is a great testimony to the dedication and support provided by many individuals. Current and past foundation boards of directors have played an active role in the promotion of the university. We are extremely appreciative of this assistance. In addition, we have been fortunate to have had executive directors to the Stout Foundation who demonstrated exemplary leadership and, along with their dedicated staff associates, worked long hours in raising funds in support of the university and the students that we serve. Many of our faculty members also become involved in this most important work. And, of course, our loyal alumni have an excellent tradition of giving.

An important example of the foundation's involvement in the university's success include the new \$7 million recreation complex, which will begin construction next year. The foundation provided a substantial loan and subsequent fund-raising efforts to repay the loan in order that we could move forward with construction. The complex will provide great benefit to our students, as well as to this region of the state. We are grateful for the progressive thinking of the board on this project. Another example is the STEPS program, designed to acquaint girls with engineering and technology at an early age. The foundation has been a major player in underwriting this program, which will continue to provide benefit to the future careers of participants.

People are particularly willing to contribute money to an organization when they can see direct positive results. Certainly, the most important result is the record of achievement by our graduates. This edition of the *Outlook* carries an article about the employment success of last year's graduating class. Year after year, employers hire our graduates because of the quality of education that they receive at this university. Stout graduates leave here knowledgeable in their fields of study and ready to become productive members of their employers' organizations.

Last spring, Governor Tommy Thompson was on campus to break ground for our new \$8.6 million Communications Center. The governor gave a stirring speech praising UW-Stout for the kind of education it delivers. As I sat next to him, listening to those words, I reflected on the fact that without outside support we would not be the great institution that inspired the governor's praise.

Your support and your contributions over the years have made us what we are. My sincere thanks to all the wonderful people who not only celebrate but also bring about our success.

### Chancellor's Message



Charles W. Sorensen

**"People are particularly willing to contribute money to an organization when they can see direct positive results. Certainly, the most important result is the record of achievement by our graduates."**

# Grads "hit the ground running"

## UW-Stout continues high employment rates

UW-Stout graduates report a 98.1 percent rate of employment, according to the university's 1997-98 annual employment report. Of those employed, 91.1 percent report employment in or related to their majors. The survey's response rate of graduates is 89.2 percent.

Graduates are working in a reported 32 states and earn a median yearly salary of \$27,500, compared to \$26,000 last year. Graduates from 26 of UW-Stout's programs and concentrations report 100 percent employment. Teacher preparation programs produced graduates with a 99.8 percent rate of employment.

UW-Stout's majors are designed to prepare students for a smooth transition from the university to the work environment, said LaMont Meinen, director of Placement and Co-op Services.

"Many employers say our students 'hit the ground running,'" he said. "Our students' education and work experience help them get up to speed quickly." During the 1997-98 school year, 422 students participated in co-op programming. Of these students, more than 40 percent were offered jobs from their co-op employer after returning to the university, Meinen said.

A recently passed 5 percent "tuition differential" increase, proposed by the Stout Student Association, will allow the university to eliminate co-op course fees, making co-ops accessible to more students. Meinen said the elimination of these fees will have a positive effect on the employment rate. "Employers prefer the structured work experience of a co-op, as opposed to other types of work experiences," he explained. "Structure has accountability. Co-ops have extensive requirements, like monthly and final reports, and the students are

evaluated by both the employer and the university."

UW-Stout has had 10 years of successful employment rates because the majority of its programs are career-oriented, Meinen said. UW-Stout responds to the needs of business and industry, developing new majors as needed and eliminating old majors when they no longer make sense, he said.

*Recruiting Trends 1998-99*, a study produced by Michigan State University, reported growth in the economy is led by the retail and service sector. UW-Stout recently introduced a new service management program and is developing an industrial management program. Meinen said the majors will come at a perfect time. "Students will be graduating just in time to meet this growth," he said. "This is a beautiful example of how Stout responds and reacts to what is happening in the economy."

"Most of Stout's majors have an advisory committee made up of people from both academia and business and industry," he added. "Stout responds to the input of those committees, and that is basically what is keeping us on the forefront."

The 1997-98 rate of employment is down slightly from the previous year, from 98.7 percent to 98.1 percent. Meinen said this slight decrease may be attributed to the growing shortage of graduates in many majors. "Last year, we had a number of companies cancel on-campus recruiting because of a lack in student sign-up for interviews," he explained. "Some of those employers have found other universities with similar majors to fill their hiring needs."

According to Meinen, applied mathematics and

technology education have the greatest shortage of graduates, followed by other computer-related majors like telecommunication systems and graphics communications management.

Other areas in need of graduates include packaging, family and consumer education, marketing education and special education. Meinen said the demand for education majors will increase over the next 10 years because the baby boomers are reaching retirement age.

UW-Stout's rate of employment is also affected by shifts in the economy. *Recruiting Trends* reported that "very large organizations (*more than 20,000*) anticipate reducing hiring levels. The slack will be taken up by medium-sized companies (*2,000 to 20,000*) who expect to hire more employees."

UW-Stout's Placement and Co-op Services works with approximately 4,000 employers, targeting mostly small to mid-sized organizations, Meinen said. This shift in the economy has a minimal effect on UW-Stout. "We work with many small companies, so when the bigger corporations start laying people off, we don't feel the same impact that the Big Ten universities do," he explained.

The overall picture painted by UW-Stout's Placement and Co-op Services Annual Employment Report is positive. Even after 10 solid years of successful employment rates, UW-Stout will continue to look forward to predict and meet the employment needs of its students.

**98.1%  
Employed**

**"Our students' education and work experience help them get up to speed quickly."**

**LaMont Meinen**

# Global hospitality management

## University offers online master’s degree

UW-Stout’s hospitality and tourism department is redesigning its graduate program for distance learning. The department received a grant from the UW System to develop a program that would include students and faculty from around the world and provide a curriculum with a global perspective.

Christine Clements, hospitality and tourism department chair, explained the program will not only increase student access to UW-Stout, but it will also globalize the curriculum and faculty. The interaction between students and faculty from all over the world will be “an illuminating experience for everyone involved,” she said.

“It is imperative for our department to have a global curriculum, which is really hard to deliver here in the Midwest, where our perspectives are predominately Midwest, no matter how hard we may try,” she added.

According to Clements, the department began developing partnerships with other universities last July. Currently, their global partners are Nottingham-Trent University in Nottingham, England; Oxford Brookes University in Oxford, England; Paderborn University in Paderborn, Germany; and UW-Whitewater. They are also working on an Australian connection with Southern Cross University.

The target market for the program is the midlevel manager who is currently working, but cannot afford to

quit to go back to school. Online courses are offered using a platform called Learning Space, which can be accessed at anytime of the day in any part of the world.

Courses will be delivered in six-week modules with a four-week break in-between. Class projects will be based on situations in the workplace, so students can apply what they have learned in their work environment. This will also be advantageous to the growth and development of businesses that fund employee education.

Clements thinks the contact with students who are working within the industry will also benefit UW-Stout. “It forces us to be current and to become facilitators of learning, as opposed to just disseminating information,” she stated. “We have always said students will be able to take this information and apply it in a job sometime—now it’s tomorrow that they will do that.”

The program will require two residencies. The first will include face-to-face team-building activities at the beginning of the program. The second will be a presentation at the end, Clements said.

The program pilots in September. An issues class, team-taught by UW-Stout and Oxford Brookes, will be the first class. A strategic management class, team-taught by UW-Whitewater and Nottingham-Trent, will follow.

While planning curriculum with the international partners, Clements said there have been several

teaching issues that they have had to work through. “Even though they speak English, their vocabulary is different. One area we found especially different was finance. We have a finance class that will be team taught, and we use completely different terms. So, we will need glossaries for both,” Clements explained.

The UW System also approaches assessment differently. Its courses are based on a credit system. Courses in the UK are outcome based, she said.

The online master of science degree in hospitality and tourism is offered through UW-Stout. To simplify enrollment for the students, all of the classes will have UW-Stout numbers. UW-Stout will work with the other institutions to provide compensation.

Clements explained, “We felt this was the easiest way to get the program off the ground, as opposed to having a free-standing program that then needed to be accredited by some accrediting body.”

UW-Stout’s department of hospitality and tourism also offers several exchange programs to help prepare its students for a changing global economy. They are launching a WinTerM wine and food-paring course at UIB in Palma de Mallorca, Spain, and are offering an exchange with Southern Cross University in Lismore, Australia. Clements said they are also in the process of developing exchange programs with Pai Chai in Taejeon, Korea, and with areas in the Netherlands.

**“It is imperative for our department to have a global curriculum, which is really hard to deliver here in the Midwest, where our perspectives are predominately Midwest, no matter how hard we may try.”**  
*Christine Clements*

# Preparing for the future

## UW-Stout pitches in to help revive Milwaukee Technical High School

Len Sterry, program director for UW-Stout’s M.S. in industrial/technology education, was engaged some 10 years ago by The Milwaukee Public School System to do a study on the need to remodel the Milwaukee Trade and Technical High School and update its programs. Recently, there has been a great deal of renewed interest in the project. An increase of industry, community and private financial support is gathering around the replacement project.

The Milwaukee Public School System is organized around a magnet school program delivery concept. As a result, each high school has a different emphasis, and students elect to attend the high school they are most interested in. Students from throughout the city apply to Milwaukee Trade and Technical High School, where the emphasis is placed on trade and technology careers.

Milwaukee Tech will be getting an extensive face-lift in the near future. The school’s program and building, which date back to 1906, have become dated as the world’s industry and technology have dramatically changed.

Sterry and Fred Schroedl, Milwaukee Technical High School’s assistant principal and UW-Stout alumnus, are members of the curriculum planning committee. Schroedl received a B.S. in industrial education in 1973 and an M.S. in safety in 1979 at UW-Stout.

The focus of the first two years of the new program model is broad-based technology awareness and exploration. The second two years will give students a chance to specialize, participate and prepare for a variety of careers in technology, Schroedl said. “Stout is supporting our efforts to identify and implement current and future technical education standards at the high school level,” he added.

In the interest of improving the learning process, the new curriculum is based on a new instructional method. Sterry commented, “I am really pleased with the curriculum at this time; it has good potential, and seems

to have the makings to really prepare students for the future. And really a future that is relatively unknown, but one we know is going to be fast paced and technologically driven. To get kids ready for this unknown world takes a different kind of curriculum than it did in the past, when things moved more slowly and were more predictable.”

The school will enroll approximately 2,000 students. So far, the plan is to create four technical clusters to support the enrollment of the 2,000 students. Each cluster will contain about 500 students. Each group of students will be assigned to a specific set of technology, mathematics, science, social studies and English instructors and support personnel. The instructors will take an integrative project-based approach to teaching subject matter, Sterry explained.

“A number of schools have tried this integrative approach,” he said. “There seems to be some merit to teaching mathematics in an applied way, helping students to see applications, relationships and connections between math and, say, technology.”

This integrative approach has also involved the development of unique ways to certify and re-certify teachers, Schroedl explained. Teachers will be required to have certification in both technology and another subject.

Milwaukee Tech is attempting to build the program and facility around this integrative concept. “We are in the process of redesigning the curriculum and providing enough information to the architectural firm, so that they can actually design a building to fit the curriculum,” Sterry said.

Milwaukee Area Technical College (MATC) has submitted a proposal to the National Science Foundation for summer funding to do some curriculum and staff development with Milwaukee Tech instructors. If the program is funded, UW-Stout faculty will be involved. In addition, Kenneth Welty, of UW-Stout’s

communication, education and training department, will teach a class at MATC for Milwaukee Tech instructors this summer.

According to Schroedl, MATC has provided support since the fall of 1998, when the discussion of Milwaukee Tech’s replacement began. “Their partnership with Milwaukee Tech continues to strengthen the proposed program changes,” he said. “It ensures the smooth transition of students into a variety of post-secondary career pathways by aligning content standards and creating a professional network among the teaching staff at all three institutions.”

Sterry suggested yet another way UW-Stout may be involved with the new high school. He explained the high school has suggested that “colleges and universities, as well as industry, will be given the opportunity to purchase a space or presence within the school.” The Milwaukee Technical High School would provide this space to help students transition smoothly from high school to careers or continued education. This space would be connected to research and development labs planned for the school.

UW-Stout could use the space to teach classes, supervise their student teachers or recruit new students. The high school is also conveniently located adjacent to two places UW-Stout frequently works with — MATC and UW-Milwaukee.

“This would be the first time since the early ’50s that we have begun to redevelop relationships with two- and four-year post-secondary institutions,” Schroedl said. UW-Milwaukee, Waukesha Area Technical College, MATC and UW-Stout have all made formal commitments to work within the high school.

The new building for Milwaukee Technical High School will be built on the same site it sits on now. The building process will begin this fall. Projected cost of the replacement is estimated to be between \$55 million and \$60 million.

**“To get kids ready for this unknown world takes a different kind of curriculum than it did in the past, when things moved more slowly and were more predictable.”**  
*Len Sterry*



# Making News

## People You Know

**Joe Brown** has been named Chief Information Officer (*CIO*) at UW-Stout. The CIO is a cabinet-level position reporting directly to the chancellor and responsible for all computing and telecommunication services. Brown had served as interim CIO at the university since May 1997, providing leadership in choosing and implementing a high-speed campus computer network, and in organizing a team to complete a new data management system. Prior to his interim appointment, Brown was assistant executive director of Auxiliary Services at UW-Stout.

**James Eggert**, social science, has written a new book, *Song of the Meadowlark*, which uses the disappearance of meadowlarks from the countryside near his home as a metaphor for our own survival: our well-being is ultimately linked to technology, economics, nature and our evolutionary histories. The book is published by Ten Speed Press, Berkeley, Calif.

**Julie Furst-Bowe**, assistant vice chancellor of UW-Stout's Academic and Student Affairs, has been chosen as a Cyril O. Houle International Scholar in Adult and Continuing Education. Furst-Bowe will receive a \$40,000 research grant to study the needs of non-traditional female students completing degrees via distance education programs. Her study will concentrate mainly on public and private universities in the Midwest. Furst-Bowe has been a UW-Stout faculty member since 1990 as an associate professor and chair of the communications, education and training department. While serving as assistant vice chancellor, she continues to teach courses in training and development and media technology.

**Jafar Jafari**, hospitality and tourism, recently received major international recognition in the form of an honorary doctorate from the University of the Balearic Islands (*UIB*). During the last academic year, Jafari spent his sabbatical at the university, which is located in the island city, Palma de Mallorca, in Spain. The university awarded Jafari its highest honor for his extensive scientific research, his many publications and his leadership in this new academic field. He is credited with setting into motion the scientific development of tourism.

**Robert Johnson** is the new executive director of Student Life Services. Johnson's responsibilities will be the overall supervision, administration and direction of the many components of Student Life Services including Residence Life; Facilities Management and Technical Resources; the Memorial Student Center; Security and Police Services; Student Health Services; and University Dining Services. Since 1971, Johnson has served as director of the Memorial Student Center.

**Howard Lee** has been named interim dean for UW-Stout's College of Technology, Engineering and Management. Lee replaces **Bruce Siebold** who left for an executive position at Phillips Plastics. He was chosen through a universitywide internal search and will serve one year at the post while a national search is conducted for a new dean. Lee's most recent position at UW-Stout has been associate dean for academic programs within the college.

Promotions in rank and tenure designations for faculty and staff members were announced following action by the UW System Board of Regents. Promoted to professor are **Alan Block**, education, school counseling and school psychology; **Julie Furst-Bowe**, assistant vice chancellor and communications, education and technology; **J. Mark Pruett** and **Paul Stauffacher**, speech communication, foreign languages, theatre and music; and **Dennis Vanden Bloomen**, business. Promoted to associate professor are **Rajiv Asthana**, technology; **Brian Bergquist**, hospitality and tourism; **Stephanie Bartik Graber**, speech communication, foreign languages, theatre and music; **Margret Kothmann**, mathematics, statistics and computer science; **Thomas Lacksonen**, industrial management; **Kate Maury** and **Maureen Mitton**, art and design; and **Kevin McDonald**, business. Mitton also received tenure, along with **Ted Bensen** and **Mike Galloy**, communication, education and technology; **John Crandall** and **Ana Vande Linde**, chemistry; **Stuart Hansen**, mathematics, statistics and computer science; **Jan Hare**, human development, family living and community educational services; **Ken Parejko**, biology; **Benjamin Pratt**, art and design; and **Jerry Roiter**, technology.

Retirees were honored at a campuswide reception. Retirees include **Jan Hastings**, Health Services; **Marjorie Anderson**, Dining Services; **Marlys Jimos**, human development, family living and community educational services; **Edward Schoch**, education, telecommunications and networking; **David Kraft**, academic custodial; **Richard Metzger**, building maintenance; and **Chuck Yost**, industrial management.

## UW-Stout's reach extends to Appleton

An assistive technology program is being established in the Fox Valley area, using the combined resources of The Wisconsin Division of Vocational Rehabilitation, UW-Stout and Valley Packaging Industries Inc.

This project will create a cooperative program which links UW-Stout's Assistive Technology and Assessment Center (*ATAC*) with Joel Turmo, a newly hired rehabilitation technologist at Valley Packaging Industries. Referrals for this project will come from various Wisconsin Division of Vocational Rehabilitation offices located in northeast Wisconsin.

Al Noll, UW-Stout's director of ATAC, has worked with Valley Packaging's staff during the past year to develop this new program effort. Noll stated, "Part of our mission is to outreach and provide service to communities. By working with Valley Packaging to facilitate and develop a strong local program in Appleton, we will provide another important step in making assistive technology services available statewide."

Assistive technology enables persons with a disability to perform a job they would otherwise not be able to perform. Assistive technology can be as simple as putting up a ramp next to a cash register to allow a person in a wheelchair to access the cash register. Assistive technology services can also be complex, involving specialized engineering or product modifications to provide solutions to a work-related problem.

This project will have important implications for the business community. Labor shortages are a great concern for employers in the Fox Cities. Assistive technology can help bridge the gap between businesses who need employees and a ready labor force of qualified people with disabilities. The partnership between UW-Stout and Valley Packaging Industries brings the full array of assistive technology services to the Fox Valley to address these needs.

This project will also help the Wisconsin Division of Vocational Rehabilitation take another step in meeting the 1992 mandate of the Amendments to the Rehabilitation Act, which requires statewide availability of assistive technology services. Division of Vocational Rehabilitation counselors will work closely with Turmo, to identify the needs and find creative solutions through work site modifications or the use of new technology. Turmo will use the engineering and technical support of UW-Stout as required.

Turmo assumed his responsibilities with Valley Packaging Industries in March. He has a master of science degree in occupational therapy from Western Michigan University. He joins a Valley Packaging Industries' staff that provides a wide range of vocational services to more than 500 persons daily in the Fox Cities. Turmo will add a strong technological component to Valley Packaging's services.

## Staff members receive educator awards

Teaching and service awards for the academic year have been presented to three staff members.

Thor Burntvedt, an assistant professor of business, received the Outstanding Teaching Award.

John "Quincy" Chapman, adviser to student organizations, received the Outstanding Service Award.

These awards were voted on by students in conjunction with student government elections, and were presented at spring commencement ceremonies. A \$500 honorarium accompanied each award.

The UW-Stout Outstanding Educator Award, given by the Menomonie Area Chamber of Commerce, was presented to Michael Galloy, professor in the communication, education and training department.

Burntvedt currently teaches sales and sales management, and market research in UW-Stout's business department in the College of Technology, Engineering and Management. He has also taught classes in the industrial management, and communications, education and training departments.

Burntvedt earned B.S., M.S. and Ed.S., degrees from UW-Stout. He has a background in marketing and is a consultant to direct marketing activities for a number of Wisconsin area small business clients.

He has been involved in numerous research projects and is a member of many committees and professional organizations.

As UW-Stout organizations adviser, Chapman coordinates service learning grant and campus-sponsored community service projects; advises the campus newspaper, fraternities and sororities; and supervises student employees responsible for leadership and community development programming.

Chapman has both bachelor of science and master of education degrees from Ohio University in Athens, Ohio. Prior to coming to UW-Stout in 1998, he was assistant director of residence life at UW-Stevens Point and graduate resident director at Ohio University in Athens.

Chapman received the Regional Adviser of the



Burntvedt



Chapman



Galloy

Month Award from the Great Lakes Association of College and University Residence Halls in 1994. He is currently chair of UW-Stout's Administrative and Student Life Services Training and Development Team. He is a member of the editorial board of the Association of Fraternity Advisers, College Media Advisers and the Dunn County Christmas for Kids Steering Committee.

Galloy is program director for the university's vocational, technical and adult education program, which prepares students for teaching and training positions in technical and community colleges, government agencies, or business and industry training departments.

Prior to coming to UW-Stout five years ago, Galloy was coordinator of technical, trade and industrial education at Valdosta State University in Georgia; and assistant professor in construction technology at Southern Illinois University.

Galloy earned his Ph.D. in vocational education from Southern Illinois University. He has directed numerous grant and research activities that deal with tech-prep, school-to-work, teacher training and staff development.

Galloy has partnered with business, industry and government agencies to deliver instructor training, develop training programs and write curriculum. He served as an evaluation team member for several organizations including Malcolm Baldrige Awards and the American Council on Education.

## Outstanding graduate faculty named

Two UW-Stout educators have received the university's Outstanding Graduate Faculty Award.

The award was presented to Jill Thompson, assistant professor of school counseling; and Richard Tafalla, professor of psychology, during Research Day activities.

Thompson and Tafalla were selected by UW-Stout graduate students to receive the award for their dedication and commitment to graduate education.

Thompson earned a B.A. degree in 1976 and an M.Ed. degree in 1983 from Nicholls State University; and an Ed.D. from Grambling State University in 1996.

Before coming to UW-Stout in 1997, Thompson was a counselor with the Orleans Parish School System in New Orleans. She has extensive experience and appreciation of diverse cultures integrated into teaching, research and community services.

Thompson has had several articles published, and has written an unpublished manuscript on the needs of non-traditional students in post-secondary education. Her research interests include self-efficacy of counselors-in-training, and counseling and teaching children with reactive attachment disorder.

Tafalla earned a B.A. degree from California State University, Long Beach, in 1983; and an M.A. degree in 1985 and a Ph.D. in 1990, from the University of California, Irvine.



Thompson



Tafalla

Tafalla has had numerous articles published, and is currently working on "Combined Effects of Noise and Task Pacing on Physiology and Performance" and "Informational Feedback Effects on Physiological and Cognitive Stress." He has been the recipient of several UW-Stout professional development and faculty research grants.

Tafalla received UW-Stout's Multicultural Student Services Outstanding Faculty Award in 1995. He has been a member of UW System and UW-Stout committees, and has presented at professional development conferences.

## Governor Thompson honored by university

A groundbreaking ceremony and a special event honoring Wisconsin Governor Tommy Thompson was held on the UW-Stout campus May 14 on the grassy area immediately south of Bowman Hall.

The groundbreaking ceremony marked the beginning of a new \$8.6 million Communications Center Replacement Project, the first new stand-alone building for UW-Stout in more than a decade. The building will provide critical technical services for students, faculty and staff. It will supply space for distance education and classroom instruction and will include a multimedia training and development center.

Telecommunications and computing network operations will be housed in the building, which is

expected to be completed in mid- to late-2000. UW-Stout's current Communications Center, built in 1952 as a grade school and gymnasium, will be demolished when the new building is completed.

Thompson, UW-Stout Chancellor Charles W. Sorensen and Menomonie Mayor Dennis Kropp spoke at the ceremonies.

Thompson was also honored by the university for the numerous capital building projects he has supported as chair of the State Building Commission. He was presented with a special plaque, and Sorensen thanked him on behalf of students, faculty and staff who have benefited from the new buildings.

# Stout Foundation Report

## Recreation complex receives pledge

Former community leader and Menomonie businessman, Mark Peddecord, has pledged \$10,000 to the UW-Stout Recreation Complex. Peddecord recently participated in the Father Blecha golf tournament and met with Chancellor Charles W. Sorensen; Steve Terry, UW-Stout athletic director; and Steve VandeBerg, recreation complex community campaign chair.

Peddecord explained he is proud of Menomonie, and "this gift is a way I can give back to the community which was good to me for nearly 24 years as a restaurant owner/operator of Cheesy Pizza and Pasta. Furthermore, this facility will provide a great playing field for both the high school and the university, a state-of-the-art fitness center and, for the first time, great seating for the spectators and an overall safe environment for all."

Sorensen noted that Peddecord has been extensively involved in the community. He was an active member of the Chamber and Rotary, besides being a strong supporter of the Menomonie High School athletic program and UW-Stout's booster program. In 1995 he received the Athletic Letter Award for contributions and dedicated service by the Menomonie High School football team, and in 1997 he received the



Recreation Complex Review (l-r): Steve VandeBerg, Chancellor Charles W. Sorensen, Mark Peddecord and Steve Terry.

Outstanding Service Award from the UW-Stout Alumni Association.

"Mark has always been there for us with his time, energy, financial assistance and great pizzas," Sorensen said. "We're very proud of his past alliances with the city and UW-Stout, and we appreciate his gift to this project."

Terry noted, "Mark has always been extremely active in giving back to the community. This gift puts an exclamation mark on the tremendous generosity and support Mark has given to the community, the University and Blue Devil athletics over the years. We're most thankful for his commitment to the future wellness of this community and university."

### Stout University Foundation

## Annual Fund

### 2,000 in 2000: Foundation challenged to increase Alumni Annual Fund participation by 2,000 new donors

Do you recall receiving a phone call from the student calling team from the Stout University Foundation? You listen intently to the caller until you hear the words, "We are seeking your support for..." At that point, you politely tell the caller you have someone at your front door. You laugh and say, "Why are they seeking my support? I can't afford it." That is the funny part. You can afford it! Our student calling team has challenged themselves to increase our donor base by 2,000 new donors by Dec. 31, 1999. If each of the 2,000 new donors gives \$10, that would total \$20,000. Such an amount would support 10 \$1,000 scholarships and five \$2,000 faculty grant requests.

In the coming weeks, you will receive a phone call in regard to the Stout University Foundation's Alumni Annual Fund. It is more

important than ever that you consider a financial gift to your alma mater. As always, it is vital that we raise dollars to support student scholarships and faculty development. This year it is also very important that we meet our goal of increasing our number of donors by 2,000.

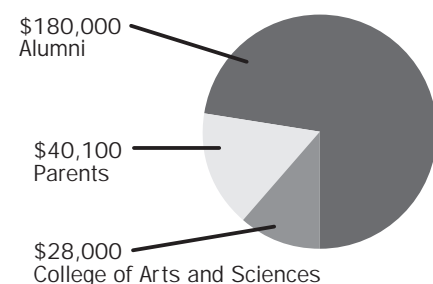
As a graduate, you can be proud of the outstanding national and international reputation that UW-Stout maintains. With the support of alumni and friends, UW-Stout will continue to provide a state-of-the-art education and represent its alumni for generations.

Remember to have your questions about UW-Stout and Menomonie ready. If you prefer not to be called, please alert Jennifer Rudiger at 715/232-1151 that you wish to be mailed a pledge card.

### 1998-99 Annual Fund Giving

Thank you to all the donors who supported UW-Stout in the past year. More than 6,000 alumni and parents showed their support through various phonathon campaigns by providing more than \$270,000.

The alumni annual fund campaign generated \$180,000 from 3,925 alumni. Alumni supporting more specific programs included the college of arts and sciences general fund campaign with \$29,800 and the Applied Mathematics "Challenge for Excellence Campaign" with \$20,200 from 650 and 210 alumni respectively. Some 1,310 parents of UW-Stout students also provided outstanding support through the annual fund campaign by



donating more than \$41,900.

Thank you for your support of UW-Stout through our Annual Giving program. Visit our website at: <http://www.uwstout.edu/foundation/>

## Charitable gift annuities

### Stout alum increases income, saves taxes by making a gift to the Stout University Foundation.

It may sound too good to be true, but that's exactly what Hugh Moltzau '36 did recently by establishing a charitable gift annuity with the Stout University Foundation Inc. While this was a brilliant financial decision on Hugh's part, he will admit that the idea came from his wife, Orvetta '36, who established her own charitable gift annuity with Stout in 1997.

Hugh established his annuity with a gift of 1,200 shares of stock which he had purchased for approximately \$12,000 and had appreciated to more than \$28,000. The stock was paying a dividend of 6 cents a share—\$288 a year.

In exchange for his gift of stock, the Stout University Foundation Inc. will pay Hugh an annual income of \$2,572—an increase of almost 800 percent. He is guaranteed that income for life, as is Orvetta, if she survives him. Part of that annual income will be tax free, part will be taxed at the lower capital gains rate, and the final portion will be taxed as regular income. In addition, Hugh receives a charitable tax deduction of almost \$13,000.

After their passing, the remaining funds will be added to the Hugh and Orvetta Braker Moltzau Scholarship which they had previously established at UW-Stout. Their scholarship is designated for incoming students from Eleva-Strum and Menomonie (Wis.) high schools. Hugh attended school in Eleva prior to moving to Menomonie in 1928.

UW-Stout and Menomonie both hold special places in the Moltzaus' hearts. Hugh recalls his first evening in Menomonie. After being picked up at the train depot by his father, the family went to a restaurant near Lee's Drug Store for dinner.

"As I sat eating my dinner, the only thing that



Hugh '36 and Orvetta Braker Moltzau '36 during a recent trip to Canada. The Moltzaus would love to hear from other classmates. Their e-mail address is [hvmoltz@alltel.net](mailto:hvmoltz@alltel.net).

I could see through the misty haze of the winter night was a big lighted letter 'S'. I asked my Dad what it was. He explained that there was a college across the street by the name of Stout and that if I studied hard and had good grades in high school, maybe I would be able to go to college there."

And so began Hugh's connection to Stout, a connection that has lasted throughout his life. During his time on campus, he served as SSA president, and he and Orvetta were chosen as prom king and queen. Hugh's lifelong connection to UW-Stout has been a win-win situation, benefiting him early as a student and recently as a donor.

You've already benefited as a student, perhaps you can now benefit as a donor. To receive your personalized charitable gift annuity calculation, complete the form below and return it.

Note: This is not intended to render legal, accounting or other professional advice. If legal advice or other expert assistance is required, the services of a competent professional in the respective field should be sought.

### Charitable Gift Annuities

Name	Maiden Name
Year of Graduation	Degree
Address	
City, State, Zip	Phone
<input type="checkbox"/> Please send me a free copy of your brochure: <i>A Guide to Planning Your Gift</i> .	
<input type="checkbox"/> I would like a confidential personal illustration of how a charitable gift annuity would benefit me. Use the amount checked below for my illustration.	
<input type="checkbox"/> \$5,000 <input type="checkbox"/> \$10,000 <input type="checkbox"/> \$25,000 <input type="checkbox"/> \$50,000 <input type="checkbox"/> Other _____	
I would like to receive my payments: <input type="checkbox"/> quarterly <input type="checkbox"/> semi-annually <input type="checkbox"/> annually	
The proposal should be prepared for: <input type="checkbox"/> me only; my birth date is _____	
<input type="checkbox"/> another individual and me; our birth dates are _____ and _____ (mine) (other persons's)	

Send to: UW-Stout Alumni Association, Louis Smith Tainter House, P.O. Box 790, Menomonie, WI 54751  
Fax: 715/232-5015 E-mail: [alumni2@uwstout.edu](mailto:alumni2@uwstout.edu) Attention: Patti Bender Dahl

## Y2K, so they say

The "Year 2000 Problem," or "Y2K" for short, is a topic that's receiving considerable attention these days. Making sure that every single computer program can recognize the year 2000 is taking a lot of effort from many people.

Some financial advisers suggest planning ahead for the year-end to avoid hangups that may result from computer transactions made at that time.

If you have been considering making a gift

sometime in 1999 that would involve the transfer of stocks or mutual funds to the Stout University Foundation, it may "pay" in more ways than one to carry it out in November or earlier, rather than waiting until December.

Most stock transfers are done by computers now, and handling it earlier could make a difference. It also allows you to take advantage of the higher stock market values.



# Scholarships

## James A. and Carol M. Kichefski Endowed Scholarship

Although James BS '54, MS '55 and Carol *Banner* Kichefski '55 each earned several graduate degrees from other universities, their careers were always closely aligned to the education they received at Stout. Carol passed away June 18, 1998.

James Kichefski believes that after a serious childhood illness, his life was changed because of the special interest a Rhinelander, Wis., high school principal and an industrial arts instructor, a Stout graduate, took in obtaining rehabilitation scholarship funds for his undergraduate degree.

The Kichefski Scholarship has been established to provide financial assistance to a physically

disabled student in any major at UW-Stout. The first \$500 scholarship will be awarded to a Rhinelander resident this fall.



James Kichefski Carol Kichefski

## Dee Rogers Mercer Endowed Scholarship

Elvera "Dee" Rogers Mercer '27 believes the education and experiences she gained while a student at The Stout Institute were invaluable in reaching her potential in the field of dietetics. Mercer established this scholarship to assist Stout students in obtaining their dreams and goals in their chosen field of study.

The first Dee Rogers Mercer Endowed Scholarship will be awarded in the fall of 1999 to a student pursuing a degree in the College of Human Development.



Mercer

## Olsen Typography and Page Composition Scholarship

Jill and Lance Olsen own and operate Olsen Typography and Page Composition, a graphic design business in the Chippewa Valley. Jill has designed a variety of brochures, booklets and letterhead for the foundation and the university. One project Jill assists the Foundation with is the design and layout of the annual scholarship reception brochure. "I was impressed by the number of scholarships that the Foundation awards each year," Jill said. "I enjoy working with the people at the university.

They worked with me as my business grew. This scholarship is just one way to give back to UW-Stout and financially help a student who enjoys doing what I enjoy doing."

The Olsen Typography and Page Composition Scholarship will be awarded annually in the amount of \$500 to a junior or senior graphic communications management major or an art major with a graphic design concentration.

## Helen Melville Roberts Scholarship

Helen Melville Roberts BS '48, MS '65 from Cadott, Wis., has established a scholarship to provide financial assistance to a junior or senior majoring in vocational education. Helen recognizes the importance of educators who will provide skills to high school students in the area of vocational education. "So many students haven't a clue about what to do after high school," Helen explained. "And so often, it's the vocational educators in a high school who take the time to help those students explore careers. I want to help UW-Stout students who will pursue a teaching career in one of the areas of vocational education."

Roberts spent a total of 39 years in voca-

tional education beginning her career in Cadott, then on to Stanley-Boyd. She was a busy wife and mother, and was active in the Wisconsin Home Economics Association, working on several committees related to home economics education.

Chancellor Charles W. Sorensen remarked, "Scholarships are an ideal way to help students through their years at UW-Stout, and the generosity of Helen Roberts will be shared with many students in the future as they fulfill their educational goals. We are honored Helen Roberts has chosen to contribute to her alma mater."

The first scholarship will be awarded in the fall of 1999.

## Hampton Family Nontraditional Student Scholarship

Dan Hampton '71 was incredulous after he participated in the selection process of the scholarship committee and found a tremendous need for financial assistance for nontraditional students. After discussion with his wife, Linda Worden Hampton '71, they agreed to establish the Dan E. and Linda W. Hampton Nontraditional Student Scholarships.

Five scholarships in the amount of \$3,000 will be awarded to nontraditional students with financial need. The first scholarships will be awarded in the fall of 1999.

Dan, who serves on the foundation board of directors, and Linda have found another connection with the university. Their son, Joel, will be entering UW-Stout this fall to continue the family's educational tradition.



The Hampton Family

## Earl and Shirley Simmons Scholarship Fund

Earl and Shirley Simmons established a graphics corporation which they operated for many years in Minneapolis. Earl passed away in 1992. Shirley wished to acknowledge Earl and their passion for the graphic communications industry by establishing a scholarship endowment at UW-Stout for incoming freshmen majoring in graphic communications management in the College of Technology, Engineering and Management.

Shirley met with the graphic communications management faculty and staff this past year to assess the program. She noted, "This is a program which provides excellent educational training and internship opportunities. I recognize the outstanding faculty and staff who are preparing students for the industry. I look forward to meeting the students who are enrolled in the program each year."

The first scholarship in the amount of \$1,250

will be awarded this fall to a freshman with a 3.0 grade point average in need of financial assistance. As the \$175,000 fund grows, the earnings will provide 65 percent of a student's university expenses including tuition, room and board.

Chancellor Charles W. Sorensen noted, "Shirley understands the needs of the industry and is willing to invest in students who are the employees of the future. Her endowment will make a difference in the lives of many students throughout the years. We are thankful for her generosity."



Earl Simmons Shirley Simmons

## C. Francis and Maryllis Oehlke Scholarship

C. Francis and Maryllis Oehlke are parents of a UW-Stout graduate. In appreciation for their daughter's education, they have provided scholarships to assist current UW-Stout students. Their generous support will assist two finan-

cially needy students who have a minimum grade point average of 3.5. The two \$500 scholarships will be awarded for the 1999-2000 academic year.

## Searle Marketing Scholarship

Gary and Maxine Searle developed strong Wisconsin roots over the past 25 years as they lived in eight communities including Menomonie. Gary, from Chicago, and Maxine, from Nashville, met while he was in the paratroopers near Nashville.

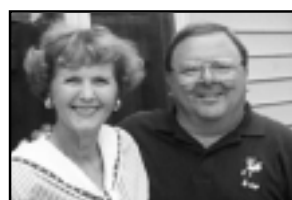
After working in retail management for nine years in Nashville, Gary and Maxine moved to Wisconsin where he worked in marketing education for 25 years, the last 18 years at UW-Stout serving as professor of marketing education and program director of that major. In that capacity, the Searles met many talented students. In honor of the years Gary was with UW-Stout, the Searles have provided an endowed scholarship fund to provide funds for students in the marketing major.

Maxine had a long and varied 37-year career in the accounting and business offices of

Southern Bell and Ameritech. Their two children also have a UW-Stout connection. Mary Ann received a B.S. in marketing and distributive education in 1984, and Michael received his M.S. in safety in 1987.

Gary and Maxine left their respective positions in Menomonie and Eau Claire in 1994 and retired to Palm City, Fla.

The first \$500 scholarship will be awarded to an undergraduate marketing student at the September awards ceremony.



The Searles

## Scholarship recipients recognized

The Stout University Foundation's Annual Scholarship award ceremony was held Tuesday, September 7 in the Great Hall. The Foundation awarded over \$375,000 to 400 students. Deanna House, chair of the Foundation's scholarship committee noted there were 23 new scholar-

ships this year for a total of 190 scholarships which provides earnings for the 400 awards. "Our donors are most generous in financing student's education," she said. "This is a selfless act which helps each student immeasurably."

## Price professor selected

Michael Levy, professor in UW-Stout's department of English and philosophy, has been named the university's Maybelle Ranney Price Professor, following action by the UW System Board of Regents.

The professorship is one year in length and provides \$3,500. Funds were obtained through the Stout University Foundation Inc.

The professorship was established in honor and memory of Maybelle Ranney Price, who

died in 1993. Price received a bachelor's degree in 1945 and a master's degree in 1957 from UW-Stout.

The award is to be used for academic pursuits which contribute to UW-Stout's academic mission, including scholarly activities, public service and instruction.



Levy

# Alumni Association News

## An exciting place to be

Even though the Alumni Association and Foundation offices are housed in one of the oldest buildings in Menomonie, you can rest assured — we're ready! Yes, we have taken all the necessary steps in preparation for Y2K. We have all been taught proper procedures for turning off our computers. Steps were taken to re-teach us the "old fashioned" way of tracking alumni (*the old paper filing system*) just in case, and we've been shown where all the pens, pencils and pads of paper are (*using them is another matter*). And if NSP does not come through, we also have several fireplaces in the building as a contingency plan.

To really celebrate this great event, maybe we could bury a time capsule of Stout memorabilia. We could include some of the crafts that have been made throughout the years. I've seen some wonderful pieces of furniture and lamps made in the industrial arts program and ashtrays from the old foundry class (*you should see the one in my office sent in by Gene Miller '47*). We might add one of the menus from the Haute Cuisine dinners, or perhaps the plans for one of the houses our students have built. The prescription used by the Stout Technology Transfer Institute and students in assisting (*and saving*) manufacturing companies could also be included. If the capsule is large enough, we could add one of the canoes that have been built on campus, the ukelele an alumni made and, of course, a picture of Bowman Hall.

Perhaps we might add all the name changes that Stout has experienced: Stout Manual Training Schools, 1891–1908; The Stout Institute, 1908–

1955; Stout State College, 1955–1964; Stout State University, 1964–1971; University of Wisconsin-Stout 1971–present. I was just given a spoon from The Stout Institute (*thanks to Catherine Kirk Winberg '39*). Maybe we could find pieces of memorabilia that would represent each name to include in a time capsule.

When you think of all the courses that have been taught, all the items that have been made, all the relationships that have been established (*remember the kidney transplant story in the last issue of the Outlook*), all the careers that have developed, as a result of this university, you can rest assured that we can end this millennium as proud alumni of Stout.

With all that has been accomplished, one might think there couldn't be anything left. But you, as alumni, have other ideas. You are already planning a huge alumni gathering in Las Vegas, reunion and homecoming activities are scheduled for Oct. 2, and there are many more activities in the works. (*Make sure you keep an eye on our web page for a more current listing*).

UW-Stout is an exciting place to be, and it is certainly an exciting time to be alive.

### Director's Message



Sue Pittman

## "Surfing" the Stout web site

Greetings Fellow Alumni,

As president of the Alumni Association, I am pleased to share a wonderful resource with you. The resource is as close as your personal computer. The University of Wisconsin-Stout and the Stout Alumni Association have developed interesting and informative web pages, and I would like to share some of the information you might find there.

Go to <http://www.stout.edu/alum.html> to access the page titled "Information for Stout Alumni." From this page, there are links to many other web pages. If you click on "Foundation Information," you can access information about giving opportunities, scholarships or foundation grants.

Contacting one of your professors is simple—click on the "Faculty and Staff Directory" to search for the professor or the department, and the information you need is at your fingertips.

If your child or grandchild wants to attend UW-Stout, you should go to the Admissions link. Help with a career change can also be found. The "Placement and Co-op Services" link has information about job-seeker services for alumni. As an employer, you could use the "Placement

and Co-op Services" page to learn about employer services.

Another interesting page is the "Campus Tour Online" or "Campus Guides." You can actually take an online tour of the campus and see how much the campus has changed over the years.

A list of alumni e-mail addresses can be found under the Alumni Association link. You may list your current e-mail address on the page, or search the page for long-lost friends, roommates and classmates. The e-mail list will be a great resource to Stout graduates as the list grows.

If you have access to a computer, take the time to check out this website. I think you will find it very interesting.

### President's Message



Jo Ann Prange

## Nominations sought

**James Huff Stout Award:** James H. Stout was a true visionary in both his professional and personal lives. His philosophy of "learning through involvement" was the beginning of what is now known as UW-Stout. The implementation of his ideals brought positive changes within the community and the lives of thousands of individuals.

The Alumni Association wishes to honor the ideals and visions of James H. Stout by presenting an award to a UW-Stout alumni who has exemplified his attitude and manner. Alumni who are UW-Stout faculty, staff, administrators

and former employees are also eligible for this award.

Alumni from any year, school or college program may be nominated. Contact the alumni office for additional information and request an application.

**Distinguished, Outstanding and Service Awards:** Nominations are being accepted for recognition of our Distinguished, Outstanding and Service awards. Contact the alumni office for additional information and request an application.

## Committee seeks board nominations

The Nominating Committee of the UW-Stout Alumni Association is seeking nominations for the Stout Alumni Association Board of Directors. Alumni are encouraged to submit recommendations by completing the form below and returning it, along with the nominee's current resume to the UW-Stout Alumni Association, Nominations Committee, Louis Smith Tainter House, PO Box 790, Menomonie, WI 54751-0790. All nominations and resumes will be kept on file for future consideration.

### Nominees should be:

- Willing to serve a three-year term on the Board of Directors.
- Able to attend two meetings held in Menomonie, annually.
- Willing to serve actively on committees as needed.

### Alumni Association Board of Directors Nomination Form

Name of Nominee	Maiden Name
Year of Graduation	Degree
Address	
City, State, Zip	Phone
Place of Employment	Position
Employer's Address	
Employer's Phone	
Submitted by:	
Name	Phone
Address	

## It's Reunion Time!

The classes of '59, '69, '74, '79 and '89 will be celebrating their reunions during homecoming activities on October 2. Come join in on the fun!

8:00 – 9:00 a.m.

Registration and Chancellor's welcome

9:00 – 11:00 a.m.

Campus tours

11:00 – 12:30 p.m.

Homecoming parade

12:00 – 6:00 p.m.

Tailgate party

1:00 p.m.

Homecoming game vs. UW-River Falls

5:00 (or postgame)

Evening get-together  
and award presentation



# Gatherings

## Hawaiian Islands



#10 Alumni from the Hawaiian Islands met with Chancellor W. Sorensen in Honolulu. Row 1 (l-r): Harriet *Okuyama* Okino '49, Karen Robbins '79, Suzanne *Becher* Nozaki BS '77, MS '78, Karen Offerdahl '71, Nancy Takasaki, Dora *Aramori* Okazaki '59, Robert "Crash" Hirano '51, Eleanor *Ushijima* Hirano '52. Row 2 (l-r): Akira "Charlie" Takahama '51, Hardy Iida '59, Kenichi "Pete" Higa '42, Mae Kuboyama, Frances Yokoyama '70, Kiyoshi Minami '44, Herb Watanabe BS '50, MS '58, Ellen Watanabe, Paul Kokubun '52. Row 3 (l-r): Tom Tsuji '57, Fred Kajihara '56, Toni Sorensen, Bob Takasaki '54, Kazukiyo "Jiggs" Kuboyama '57. Row 4 (l-r): Dan Yoshida BS '67, MS '71, Georgy Chang BS '51, MS '61, Ron Okazaki BS '59, MS '60, Sidney Nozaki '78, Bob Hirayama '61, Chancellor Sorensen, Sue Pittman, Bill Gehrand '68.



A special thanks to Kazukiyo "Jiggs" Kuboyama (*holding ukelele*) for his patience in teaching fellow alumni how to make a ukelele. Pictured (l-r): Bob Takasaki, Charlie Takahama, Jiggs, Mae Kuboyama, Sue Pittman.

## Seattle, Washington



Row 1 (l-r): Ted Huppert BS '94, MS '98, Sue Neisius BS '91, MS '94, Sonia *Stratton* Masuga '93, Sarah Nash Wahl '56, Dawn Connelly '93, Teresa *Mitchell* Bockes '87. Row 2 (l-r): Patti Bender Dahl, Ron Boyer '66, Paul Masuga '93, Doug Davis '85, Betsy Davis, Julie *Stillman* McMillan '93, Bob McMillan '96, Sue Pittman, C.J. Bockes.

## McCalmont Alumni



#7 McCalmont Alumni, from the '70s, met while attending the Wisconsin Family and Consumer Sciences State Convention in Madison in April. Pictured are Mary *Larson* Kennedy BS '77, MS '92, Laura *Oldenberg* Drendel '75, Jean *Crownhart* Zeithaml '78, Mary Crave '78, Carolyn *Fortney* Barnhart '74. Kennedy is serving as vice president of professional development for 1999-2000.

## Safety/Risk Control Graduates:

The risk control faculty at UW-Stout will be hosting a gathering at the 1999 National Safety Council Congress and Exposition in New Orleans. We are tentatively planning to meet on Tuesday, October 19, 1999. For more specific details, contact Elbert Sorrell at 715/232-2630 or e-mail [sorrelle@uwstout.edu](mailto:sorrelle@uwstout.edu)

## Las Vegas 2000

March 9-12, 2000

### UW-Stout All Alumni Gathering

Call your friends and plan to join your fellow alumni for a fun-filled weekend at the Tropicana Hotel and Casino in Las Vegas.

Thursday, March 9 Reception

Friday, March 10 Beer and Brat Feed

Saturday, March 11 Dinner/Program, Entertainment

To include your name on our mailing list, contact the Alumni Office 715/232-1151 or by e-mail at [alumni2@uwstout.edu](mailto:alumni2@uwstout.edu)

# Alumni in the News

## Immersed in activity

From the hallways of the Home Economics Building to the Mrs. Minnesota runway, Dee Camp Henderson '81 has experienced life. She remains as busy and active today as she was while on campus. Whether being a cheerleader captain for the wrestling team or an advocate for adoptive children, Henderson immerses herself in the activity at hand.

Financing her own education, graduating magna cum laude with a degree in home economics in business in three years time, earning the prestigious Medallion Award (*highest nonacademic honor awarded to a student*), participating on the swim team, cheerleader for the wrestling team, captain of the swim team and wrestling cheerleaders her senior year, and serving as residence hall government representative all kept Henderson busy while on campus. During this time she also worked at True Value Hardware, Kernel Restaurant and Neighbor's Attic.

Continuing her education, Henderson graduated from St. Thomas with a master's degree in business communication in 1990. She soon established her own business as a marketing consultant, Marketing That Work Inc. She and her husband, Ken, are also the owners of the Doctor's Wellness Center, with centers located in Roseville and Bloomington, Minn.).

So not much has changed as she continues to juggle several activities at one time—parent, advocate for adoption, business owner, consultant, host parent for international students and now Mrs. Minnesota.

Henderson's journey to the Mrs. Minnesota International pageant was, in part, an avenue to assist in her efforts as an advocate for adoption. "In order to be heard, you need a title like CEO, President, etc., and you need an audience to hear the message," she said. "Without the title you receive no invitations to speak. So I entered the pageant to use it as an avenue to be heard. There are no monetary advantages in this. The candidates must be committed to family, involved in community service programs and have a platform." Competition during the pageant included personal interviews, and modeling of aerobic and evening gown attire.

Henderson and her family are living the platform she is promoting. In the summer of 1995, they began discussing the possibility of adopting a child. Through her research, Henderson found that there would be a tremendously long wait for a domestic newborn. She then began to check on the possibility of international adoption and discovered that Minnesota has the highest rate of international adoptions.

So began the international adoption process. Once they decided on which country to adopt from, they made the decision to adopt a waiting special-needs child who would have less chance of being adopted.

When they saw the video of a 15-month-old girl with huge eyes and a big smile, they were hooked. Their first trip to the Russian orphanage was made in March 1997. During this visit, they met Amanda and had their first adoption hearing. The return trip without Amanda was heartbreaking for the Hendersons, but less than a month later they returned to Russia and completed the adoption.

Once they received the birth certificate, visa and a passport for Amanda, they returned to the United States with their new family member. Although delighted with having another child,



Henderson

Henderson said "It was heartbreaking to leave the other children in the orphanage."

There are approximately 80 million children in the world who have no parents and less than 1 percent ever get adopted. "I know that those who remain in institutional care, such as the orphanage, are unprepared for life, and statistics have shown they have an extremely high rate of drug abuse or are suicidal," Henderson said. "So to leave them was absolutely heartbreaking. Although I cannot adopt all of them, I can become a voice and an advocate on their behalf. Mrs. Minnesota is a way to be heard."

Pageant activities are not completely new to Henderson. "One of my best friends while at Stout was Wendy Wagner Holscher '83 who, during her senior year, was crowned Miss Wisconsin," she said. Henderson has many fond memories of her time at UW-Stout. "Wendy spent a lot of time with John and Fritz Furlong, and they often included me in some of their outings, especially the Friday night fish fry at the Moose Lodge."

"Bob Ward was one of my favorite professors," Henderson said. "I loved his classes. Great photography is really art through a camera," he would say. He inspired my love for photography and I still carry that today. I look at things differently because of him. Bob also cared about you as an individual, not just as a student."

Another professor Henderson remembers fondly is Leo Kivijärvi. "He was somewhat unconventional," she said. "He made our speech classes fun. On a warm day, he would dress in several layers—it was his way of making sure he got our attention."

"I have only good comments, thoughts and feelings about the education I received and the college life in general at Stout," Henderson said. "I loved it, I had a great time and it helped prepare me in my field of study. I still recommend and promote Stout."

With all this behind her, what lies ahead? Henderson will be in Tyler, Texas, Aug. 27 and 28, competing for the title of Mrs. US International. Watch for the results in the next issue of this publication.

Henderson would be happy to talk with Stout alumni about issues dealing with international adoption. Learn more about Dee and Ken's adoption journey at [www.amandah.com](http://www.amandah.com). Call the alumni office at 715/232-1151 for more information.

### Alumni Testimonials

## What Stout Did For Me

"Before I had even completed my toolmakers apprenticeship at Chevrolet in Flint, Mich., in 1958, I decided that I wanted to teach machining. When I discussed this with George Tinetti, my hydraulics instructor at General Motors Institute, he recommended that I attend Stout (*he being a graduate himself*). In 1959, my family and I moved to Wisconsin and lived there until I graduated from Stout in 1962.

"My first teaching position was in general metals at the high school in Douglas, Ariz. The principal, Paul Huber, was also a Stout graduate. My family and I loved Arizona, but teaching high school was not teaching machinists. I contacted Stout for possible teaching positions, which brought me to the technical school in Wisconsin Rapids in the fall of 1964.

"With the teaching salaries such as they were in the early '60s and with us expecting our third child, I decided to accept an industrial engineering position that included teaching part time in Rockford, Ill., in 1965.

"When the teaching was no longer a part of my job, I again contacted Stout for teaching positions. In 1971 we moved to Green Bay, Wis., where I was employed as a machine tool instructor for 25 years at Northeast Wisconsin Technical College. I retired in 1996 and my wife, Betsy, and I continue to live in Green Bay.

"It is good to hear that students in the technical programs are given the option of taking courses to prepare them for teaching. There is a critical need for machinists in the metalworking industry, and a shortage of qualified people to teach them."

David Johnson BS '62, MS '65



"I came to Stout with a determination to get a degree in industrial technology which, of course, I did. During my senior year, I interviewed for three different jobs with employers in the state, but did not get a job with any of them. At the time, this was a major blow to me.

"Upon graduation, I returned to Virginia and started looking for a job in the mid-Atlantic area. Again, I interviewed with a number of firms and was either offered jobs I didn't want, or didn't receive any response at all. This was not one of the better times from a job market perspective.

"Atlantic Research, a company I had previously submitted my resume to, called me in for an interview. They had won a large contract to provide a switching system for RCA Global Communications and needed assembly people. During the last two summers of my college education I had worked at Western Electric installing central office switching equipment in the Washington, D.C. area, and it was this line on my resume that stimulated their interest.

"We worked out a deal—I told them I would work as an assembler for the summer with the understanding that they would give me a professional position in the fall. When the fall came, I went back to personnel and reminded them of their commitment. At that point, I was offered the job of inside sales support for the teleproducts division at the salary of \$8,250 per year!

"My job was to support clients and representatives, and help them with sales and technical issues. Before long I was taking calls from around the world providing order status, manuals, drawings, prices and delivery.

"My electronics course work from Stout was very valuable. With this firm foundation, I was able to absorb the technical jargon of a new area of technology—data communications. Atlantic Research had been in this business for 10 years and, in that time, had developed a series of products they were selling to the U.S. Government and other large computer users. After a time, the company developed a new piece of test equipment which I was trained to use before I went on the road to do presentations to clients.

"After 27 years in the business, I am now responsible for marketing our products, and manage a group of 12 people. In our business, this means listening to clients and effectively communicating their needs to my boss, the president and the engineering team.

"I never dreamed that I would be in this position in the spring of 1972, but I have no regrets. UW-Stout prepared me in many ways. Here are a few:

- ▶ An excellent background in electronics design, which I use today. Many people think I have an engineering degree. At this point I could probably write a paper on some rather obscure areas of our business.
- ▶ A good background in computer programming (*FORTRAN*) which has helped me in programming test equipment for demonstrations as well as many other computer-based products I have been involved with over the last 20-plus years.
- ▶ I took a valuable course in public speaking, which gave me the courage to stand up in front of groups of people ranging from my boss to 500 people.
- ▶ My course work in writing paved the way to a world that revolves around writing. I have become a reasonable writer and have gotten good enough to see bad writing and fix it.
- ▶ Stout allowed me to learn how to stand on my own two feet and take responsibility for my actions (*or lack thereof*). It was a small enough school to pay attention to you without becoming overbearing.
- ▶ Several courses I took were taught by folks who had been in industry. That background added much to their classes."

Edward Siira '72





## Employer Profile

# Target

Within the last few years, more than 115 UW-Stout graduates have found their way into the corporate world via employment at Target Stores, Division of Dayton Hudson Corporation. LaMont Meinen, director of Placement and Co-op Services, said, "Target has been consistent in their recruiting of our graduates. They are an excellent company and have a terrific reputation among the students. Target is one of the first companies our retail merchandising and general business students register for interviews with."

The respect the Placement and Co-op Services Office and students have for Target is mirrored by Target managers for UW-Stout. According to Al Linner, store team leader for Target in Fridley, Minn., "Of all the college recruiting I have done, there is nothing like Stout. It's a model school." John Sanstede, store team leader, Crystal, Minn., commented on the Placement and Co-op Services Office saying, "They do a good job of preparing the students for the interviews. In my experience, Stout looks at education beyond the four years of school."

Lori Cossette Henneman '94, executive team lead, said working with Target was the only job she really wanted. Valerie Blackledge '95, executive team lead, agreed. "Target was highly respected among the students," she said. "They were the first choice for the majority of

us. I have no regrets. I'm very happy being employed by Target."

Target is also one of the most sought after employers for co-ops and internships, according to Meinen. New 1999 graduates Zeke Berg, Melissa Johnson and Kristen Brabant were all pleased to have their intern experience with Target, saying this was one of the most valuable experiences of their college career.

Target has worked at developing positive relationships with employees, customers and community. Since 1962 Target has given 5 percent of profits back to the communities they serve. This year, Target and the Dayton Hudson family of companies will give back more than \$1 million every single week. Each Target store is empowered to make grants to their community, since no one knows their community better than they do.

In addition to the 5 percent give back, Target led a corporate effort to restore the Washington Monument, pledging the first \$1 million and rallying other corporations to do the same. Target is also involved in a program called Helping Hugs, which supplies paramedics with teddy bears to comfort kids in crisis.

With an excellent reputation for serving their customers and community and the support given to employees, it is easily understood why UW-Stout students are choosing Target as their top choice for employment.



Front (l-r): Zeke Berg, Valerie Blackledge, Molly Pink Lee. Back (l-r): Lori Cossette Henneman, Professor Tony Badenoch, Melissa Johnson, Kristen Brabant

## Second-place finish a winner for Grudem's team

Gregg Grudem BS '74, MS '77 led his second team of high school students from Brillion Co-op Vocational School, where he is an instructor, to the History Channel's Great Race this year. The racers started out on June 6 and ended June 19, traveling from Marietta, Ga., to Anaheim, Calif.

"Months of planning and preparing are required, and even after it is over more work is involved in sending thank-yous, returning borrowed parts and continuing with our 28 different fund-raisers," said Grudem, who was unable to participate in the race this year due to prior commitments. He did join the team, though, for three days during the Arizona leg of the race.

Cars competing in the race must be built before 1951 and compete with almost 100 other cars for \$275,000 in prizes. The Brillion team drove a 1928 Ford Model A converted into a roadster that can reach speeds of 55 mph. After the race, the vehicle was placed in the Great Race Automotive Hall of Fame in Granbury, Texas, by owner Ken Lumberry.

During the race, cars are given points based on time and accuracy with the age of the vehicle taken into consideration. Students are required to

take turns as navigators while an adult drives the car. Their job is to direct the driver on where to go and decide how fast they need to drive in order to come as close as possible to the goal time. The closer the team is to the goal time at the stop, the more points they receive. The motto of the race is "to finish is to win." This year, the Brillion team finished second in the high school division and won \$4,000 in scholarships.

Grudem remembers his time at UW-Stout fondly, and recalls Dr. Morical and Chuck Rhoads from automotive classes, and Hank Thomas, Mr. Klatt and Mr. Speidel from metals classes.

"Memorial High School in Eau Claire wasn't that much fun because I forgot to sign up for car classes, so I made up for it during my first four years at Stout by taking all the car classes possible!" Grudem said. "Now I am trying to make high school fun for my auto-tech students, remembering that some of the most important things you learn in high school aren't in high school."



Grudem

## Miller is working on his next chapter

Born and raised in Wisconsin, Gene Miller '47 briefly attended the Stout Institute before World War II. During the war he worked in a shipyard and served in the Army Air Forces as an instructor pilot in the Southwest Training Command with the single engine fighter division. He flew the many AAF training aircraft, having a great love of the North American AT-6. By a wartime quirk, he later took transition into B-17s. Gene was getting ready to make another transition to B-29s, but the war ended.

After the war, Miller returned to Stout and graduated in 1947. After graduation, he taught industrial arts in Perham, Minn., until 1949. That year, he moved to Fergus Falls, Minn., where he taught building and welding courses to "on-farm" veterans.

During his time in Fergus Falls, Gene had attended summer courses at the University of Minnesota in St. Paul, and in 1951 left to complete his master's degree in agriculture. He was then employed as a shop teacher with the University of Minnesota Southern School of Agriculture in Waseca, Minn., until 1954.

Miller then relocated with the University of Minnesota to the Northwest School and Experiment Station in Crookston, Minn. There, he was an instructor and superintendent of buildings and grounds.

Gene then continued to fly while he taught and researched under the new college and experiment station departments and wrote plans for new collegiate aviation programs during 1966. Later, he turned completely to research and station, and completed 32 years at the University of Minnesota in Crookston. Throughout his career Gene was involved in flying activities, organizing and incorporating four flying clubs, and owning and flying various aircraft. He has also been an active member of the Minnesota Flying Farmers for 20 years, serving as president in the later '60s.

Miller and his family were also involved in raising and showing Quarter Horses and Appaloosa breeds. In 1971, Gene published a children's book titled *Buckshot and the Birthday Pony*. He also wrote two sequels, but they were not published.

After his retirement in 1986, Gene wrote and



Miller

published a book about his home town of Fairchild, Wis., called *Fairchild—When You and I Were Young*; two volumes about his entire flying career titled *The Wish and the Wisdom*; and a complete two volume story of *Horses in Our Lives*. In the last book, Gene wrote about area horsemen and collected volumes of information for the Polk County Historical Archives in Crookston.

Miller and his wife, Arline, spent the entire summer of 1993 on the Mississippi River in their houseboat, and Gene subsequently wrote a 200-page book about their experiences.

In 1995, the university asked Miller to write the *Hundred Years History of the Northwest Experiment Station*, which was published for their centennial celebration. A book of poems representing years of communication with friends is now taking shape.

Gene's most recent book was published by Grass Roots Publishers on June 26, 1999, and is titled *Pilots Along the Red River Valley*.

The whole picture at Stout excited Gene. "I loved the shops, basketball and social life, and was greatly impressed by all of the Stout instructors of that era," he said.

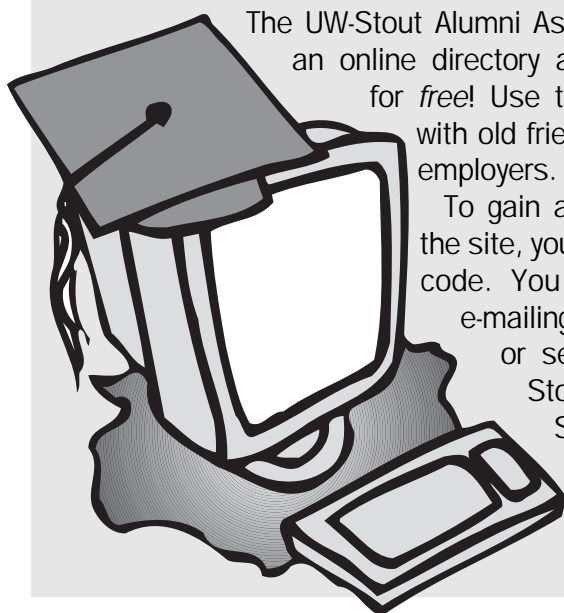
Gene said that his training at Stout prepared him well for the working world. "My Stout training in machine shop was good enough that I walked right in and started work as an outside machinist."

## Stout Alumni Online!

The UW-Stout Alumni Association will soon introduce an online directory available to all Stout alumni for free! Use this site to look up and talk with old friends or network with possible employers.

To gain access to the information on the site, you will need a personal security code. You may receive this code by e-mailing us at [alumni2@uwstout.edu](mailto:alumni2@uwstout.edu), or sending your request to: UW-Stout Alumni Association, 320 S. Broadway, P.O. Box 790, Menomonie, WI 54751.

**See you online!**



# Blue Devil Report

## Jacobson, Buchholtz highlight spring sports season

**Katie Jacobson** (Sr., Altoona) put the wraps on an outstanding collegiate athletic career by finishing up with her first outdoor track All-America award and sophomore **Jamie Buchholtz** (Bloomer) vaulted to national prominence to highlight the spring sports season.

The baseball and softball teams didn't have the seasons they were envisioning, but both showed glimmers of good future seasons.

### Women's Track and Field

After earning several indoor track and field All-America awards, Jacobson finally nabbed the elusive outdoor award by finishing fourth at the NCAA Division III outdoor track and field championships in the 1500-meter run. Jacobson, who holds all Blue Devil indoor and outdoor mid-distance records, also was named a first team academic All-American in cross country.

As a team, the Blue Devils finished the season by placing seventh at the Wisconsin Intercollegiate Athletic Conference (WIAC) indoor championships and sixth at the WIAC outdoor championships.

**Jennifer Turner** (So., Eden Prairie, Minn.) advanced to the outdoor nationals in the hammer throw and set school records in the hammer (147-4) and the 20-lb. wt. throw (44-1.50).

**Jamie Schwabenlender** (Sr., Bristol) set a school record in the pole vault (8-0), the first year UW-Stout offered the event competitively.

**Noel Green** (So., Alexandria) did make the provisional qualifying time in the indoor 55-meter dash, but did not advance to the national meet. **Katy Olsen** (Sr., Rice Lake) also provisionally qualified to the national meet, but did not advance in the indoor 5000- and 10,000-meter runs. Jacobson also qualified automatically in the 800-meter run to the indoor and outdoor meets, but elected to concentrate on the 1500.

### Men's Track and Field

The 1999 UW-Stout men's track and field team finished the season by placing seventh at the Wisconsin Intercollegiate Athletic Conference (WIAC) indoor championships and fifth at the WIAC outdoor championships.

The Blue Devils sent **Jamie Buchholtz** (So., Bloomer) and **Tim Hamill** (Sr., Brookfield) to the NCAA Division III indoor championships where Buchholtz placed second in the pole vault and Hamill placed 10th in the 5000-meter run.

Buchholtz advanced to the outdoor championships where he again placed second in the pole vault, while Hamill finished fifth in the 5000-meter steeplechase.

Also advancing to the outdoor nationals meet were **Mike Bethke** (Jr., Mondovi) in the shot put and the 4X400-relay team of **John Boldt** (Sr., Hartland), **Billy Busch** (Sr., Dickeyville), **Ryan Geier** (So., McFarland) and **Troy Wyatt** (Sr., Byron, Minn.).

Hitting qualifying performances, but not advancing to the national meet were **Corey Knudsen** (Fr., Elk Mound) in the pole vault, Busch in the 400-meter and **Jesse Hunter** (So., La Farge) in the 400-hurdles.

### Softball

**Tanya Petrie** (Sr., Menomonie) and **Cara Fenhouse** (Jr., Superior) provided much of UW-Stout's fastpitch softball offense throughout the season and were named as the Blue Devils' co-most valuable players.

Both Fenhouse and Petrie were named first

team all-conference earlier in the month. Fenhouse, last season's West Division Player of the Year, hit a team-high .448, going 30-for-67, with four doubles, one triple, two home runs and 17 RBIs, third on the team. She also stole five bases. Fenhouse led the team in slugging percentage with .42 total bases and a .627 slugging percentage.

Petrie, who was twice a first-team all-conference pick and once an honorable mention choice, had her best season at the plate since her freshman year. She had a team-high 25 RBI and ran her career total to a school career record 106. Petrie also is the school career leader in doubles, hitting 10 this season to finish her career with 36 doubles. Petrie finished the season with a batting average of .351, going 34-for-97 and had two triples and a home run.

**Jill Tetu** (Fr., Maplewood, Minn.) received the Blue Devils' Most Dedicated Award and was named the Rookie of the Year. Tetu was one of only two players who started all 35 games, starting at second base in every game. While batting .213, Tetu drove in 12 runs from the bottom half of the line-up. Tetu had a fielding percentage of .952. **Janel Krenz** (So., McFarland) received the team's Most Improved Player Award, rising quickly to the top of the batting order to post an average of .355. Last year, Krenz batted .049. Krenz was also named to the GTE/CoSIDA College Division Women's Softball Academic All-District V team.

While the Blue Devils posted a 9-26 overall record, first year coach **Chris Stainer** is optimistic about the future. Among her returners next season will be two-time all-conference shortstop **Angie Pinnow** (So., Bruce).

### Baseball

UW-Stout first baseman **JR Dachel** (Jr., Bloomer) was named the Blue Devils' most valuable player for the 1999 season. Dachel, a Wisconsin Intercollegiate Athletic Conference honorable mention pick, led the team in batting average, hitting .333 with 42 hits on 126 at-bats and 15 RBI. Dachel also led the team in home runs with five and was the leader in slugging percentage, hitting .532 with six doubles, two triples, five home runs for 67 total bases. Dachel drew a team-high 16 walks, and had a team-high .422 on-base percentage. Dachel made it count when he was base, stealing seven bases in nine attempts and scoring a team-high 25 runs.

Converted to first base this season after playing both shortstop and second base the last two seasons, Dachel had a fielding percentage of .994, committing only two errors in 337 chances.

Dachel's younger brother, **JW Dachel** (Fr., Bloomer) was named the team's rookie of the year, hitting .310 as the designated hitter and right fielder. Dachel was a WIAC honorable mention pick. **Josh Johnson** (So., Oregon) was named as the team's most improved player. A first-team all-conference pick, Johnson hit .269, going 25-for-93 with 11 RBI.

**Eric Lund** (Fr., Ashland) was a first team all-conference left fielder who, despite joining the team just before the conference season began, led the team in RBIs with 18. Honorable mention picks included both Dachel brothers, **Ryan Hanson** (Sr., Austin, Minn.) and **Tate Cummins** (Sr., Austin, Minn.). Cummins leaves the program as the career leader in stolen bases with 44.

As a team, the Blue Devils finished with a 14-23 overall record and 6-8 in the WIAC. The conference also returned to the wooden bat era.



1 Jamie Buchholtz grabbed second place in the pole vault in NCAA Division III at both the indoor and outdoor meets. 2 Tate Cummins exits the Blue Devil baseball program as a record career leader with 44 stolen bases. 3 Tanya Petrie, twice an all-conference pick, ran her career RBI total to a school record 106. She is also a career leader with 36 doubles. 4 Tim Hamill placed 10th in the NCAA Division III indoor 5000-meter run and grabbed fifth in the 5000-meter steeplechase at the outdoor meet. 5 Katie Jacobson, who holds all of the Blue Devil indoor and outdoor middle distance records, was named an All-American for her fourth place finish in the 1500-meter run at the NCAA Division III outdoor meet.

For more information about UW-Stout's teams and athletes, visit the Blue Devil Athletics web site at:

<http://www.uwstout.edu/athletics>



# Alumni News

## Class Notes

### 1920-1969

**Rita Hansen Frankes** '64, Mazomanie, is curator of the Mazomanie Historical Museum. **Eugene Hallongren** BS '65, MS '66, Elmhurst, Ill., has retired from the College of DuPage to become the president of DeVry Institute of Technology-Chicago Campus. **Donald DeBock** BS '66, MS '68, Hoffman Estates, Ill., has retired after 33 years of teaching for High School District 207. **Pamela Weaver Graff** '67, Deerwood, Minn., has retired from Minneapolis Community and Technical College after 30 years of teaching. **Susan Fleetham Foley** '68 has moved to Brussels, Belgium, with husband, Bill "Iggy" Foley, a former Stout student. He is vice president of communications for Volvo Construction Equipment. **Arthur Paulson** BS '69, MS '76, Oconto Falls, was selected as the 1999 Oconto Falls Area Teacher of the Year.

### 1970-1979

**Joseph Brown** '70 has been named chief information officer at University of Wisconsin-Stout, Menomonie. **Emmett O'Brien** MS '70 has retired after 26 years as a vocational counselor at Chippewa Valley Technical College, Eau Claire.

**Susan Doughty Dorner** '71, Oak Creek, is the flight attendant manager for Indianapolis based American Trans Air, America's largest charter passenger carrier. **Robert** '71 and **Sharon Davie Karwowski** '72, Cortland, N.Y., celebrated their 25th wedding anniversary on April 6, 1999. Robert is a senior engineering manager for Pall Corp.; Sharon is employed by Tompkins Cortland Community College and is the state chair for the New York Financial Aid Awareness Program. She is the recipient of the 1999 New York State Chancellor's Award for Excellence in Professional Staff. **Jean Huth Myers** '71 is manager of instore banking at Blackhawk State Bank, Beloit. **Candice Dorn Rezin** '71 is food service manager at Cypress Lake Middle School, Ft. Myers, Fla.

**Dave Evert** '72 is director of nutrition services for University Hospitals Health System, Cleveland, Ohio. **Nancy Lillie Ferb** '72 is a demonstrator/manager for Stampin' Up!. She has recently earned a seven-day Caribbean cruise based on her personal sales and recruiting. This is the second cruise she has earned in her three years as a demonstrator. **Timothy Van Heirseel** '72 is a teacher and coach at Warren Township High School, Gurnee, Ill. He has been named the 1999-2000 president of the Northern Lakes Officials Association.

**David Krings** '73, Lakeville, Minn., is a building code representative for the state of Minnesota. He was previously employed as the chief building inspector for the city of Lakeville for 13 years. **Robert** '73 and **Jacqueline Olson Krueger** '74, Menomonie, are the owners of the Pioneer Bar and Saloon.

**Strand Wedul** BS '74, MS '77, Merrill, is the new superintendent of New Auburn School District. **Darlene Knorr Zimmerman** '74 has been promoted to senior business systems analyst/programmer by J.F. Ahern Co., Fond du Lac.

**Paul** '75 and **Joan Cunningham**, owners of Schreiner's Restaurant, Fond du Lac, were selected as the 1999 Outstanding Restaurateurs of the Year by fellow members of the Wisconsin Restaurant Association's Lake-to-Lake chapter. **James Eisenreich** '75, Eden Prairie, Minn., teaches marketing, economics and entrepreneurship at Eden Prairie High School. **Joyce White Langemak** '75, Green Bay, has received a master's degree in education from Silver Lake College, Manitowoc.

**William Kemp** '76, Northfield, Minn., has completed a master's degree at the University of St. Thomas. He is a strategic purchasing agent for BF Goodrich Aerospace Inc. **Glen Kroft** BS '76, MS '83, Maple Grove, Minn., was presented the 1988-99 Safety Professional of the Year (SPY) Award at the May 1999 meeting of the Northwest Chapter of the American Society of Safety Engineers (ASSE). **Dennis Nelson** '76, Wisconsin Rapids, received an Award of Excellence in Communication from the Wisconsin Technical Education Association (WTEA). He teaches industrial education and technology at Lincoln High School.

**Sue Hotmar Murray** '77, Waunakee, is the director/facility designer for Wisconsin Office Interiors. **Faith Kraft Zosky** '77 was promoted to senior editor

at The McGraw-Hill Companies, Glencoe Division, Peoria, Ill.

**Jennifer Clemens Hughes** '78 is a business and financial analyst for Concurrent Technologies Corp., Bremerton, Wash.

**Brian Colianni** '79 is a regional manager for Ford Motor Co., Shawnee Mission, Kans. **Thomas Leopold** '79 is general director of safety for Kansas City Southern Railway, Kansas City, Mo. **Stephen Magnuson** '79, Lake Geneva, was promoted to vice president of operations for Marcus Hotels and Resorts and managing director of Grand Geneva Resort. **Richard Zoerb** '79 is a realtor with Rhinelander Realty Associates Inc., Rhinelander.

### 1980-1988

**Nancy Moynihan** BS '80, MS '88, Menomonie, has joined the Martin Luther Home Enterprises staff as manager of The Oaks of Dunn County. She will oversee the staffing, property management, marketing and program development functions of the independent senior living facility. **Myles Opheim** '80 is maintenance manager for SPM Flow Control, Fort Worth, Texas.

**Janis Hipple** '81 is coordinator of employment resources at Carl Sandburg College, Galesburg, Ill. **Joel Jenkins** '81 has been elected vice president of Wachovia Operational Services Corp., Winston-Salem, N.C. **Joel Johnson** '81, Sun Prairie, is a packaging engineer at Ripon Foods. **Heidi Schadewalt Linden** '81, Darlington, has accepted a position as a family and consumer education teacher at Mineral Point Middle/High School. **Brian Stevens** BS '81, MS '84 is an industrial engineer with Hormel Foods, Rochelle, Ill. **Scott Visin** '81, Los Angeles, Calif., was promoted to senior project engineer and plant maintenance manager at Neutrogena Corp., a subsidiary of Johnson & Johnson. **Laura Zauner** '81 is the owner of Blue Moon Baking Co., Silverthorne, Colo.

**Larry Belken** '82, Denver, Colo., has recently transferred to Jerusalem, Israel, as the construction manager on roads rehabilitation projects in Bethlehem and water projects in the West Bank. He expects to be in Israel for approximately three years. **Thomas Langenhorst** '82 is the general manager of Schreiner's Restaurant, Fond du Lac. The restaurant has been honored as one of Wisconsin's exemplary employers. Langenhorst accepted the award May 26 at the Governor's Statewide Employment and Training Conference in Middleton.

**James Fortney** '83 is design manager at Summit Packaging, Minneapolis. **Diane Lawe** '83 is the new prevention education coordinator for The Arc of New Mexico in Albuquerque. **Daniel Menden** BS '83, MS '89, Hales Corners, was promoted to human resources manager at Harley-Davidson Motor Co.

**Jana Dunnun Rushlow** BS '84, MS '90 is a senior packaging engineer at Modine Mfg. Co., Racine. **Mary Young** '84 has earned the Certified Meeting Planners (C.M.P.) designation from the Convention Liaison Council. She is the president of M.Y. Events, a full-service meeting planning firm in Tempe, Ariz.

**Robb Hinn** '85 has been promoted to director of engineering and maintenance at Masterson Co. Inc., Milwaukee. **Mark Hoffmann** '85 is a manufacturer's representative for Summit Products North, St. Louis Park, Minn. **Mary Johnson Mote** '85 is a store manager for TJ Maxx, Minneapolis, Minn. **John Selzer** '85, Brookfield, is managing director of Allmerica Financial, Des Plaines, Ill.

**Sandra Dostalek Khoury** '86 is a registered nurse at Cypress/Fairbanks Medical Center, Houston, Texas. **Ilissa Greenberg** '86 received a doctorate in clinical psychology in 1997 and has recently completed a fellowship at Northwestern University in Evanston, Ill. She is presently in private practice in Chicago and Evanston.

**Joanne Cryer** BS '87, MS '94 is a corporate auditor for Guidant Corp., St. Paul, Minn. **Richard Hutter** '87 has signed with Lisa Harris Gallery, Seattle, Wash. He has had an artwork purchased by King County for its public art collection and has exhibited artwork at several juried group shows including the Bellevue Art Museum, Center on Contemporary Art and the New Jersey Center for Visual Art. **Diane Jones** '87 is a sales and marketing associate for

Appleseed Marketing Inc., Hudson. **Kristin Halvorsen Zahn** '87, Blaine, Minn., has been promoted to branch manager at Adecco Employment Services.

**Gregory Crane** '88 was promoted to advanced manufacturing engineer at GE, Louisville, Ky. **Agnes Duda Keller** '88, Crandon, is a social worker II for the Forest County Department of Social Services. **Jeffrey Edwards** '88, Dublin, Conn., is a project specialist for Case Corp. **Jeffrey Strej** '88, Oceanside, Calif., has been promoted to major in the U.S. Marine Corps. His new position is assistant operations officer with the 1st Marine Division. **Robert Vandenberg** '88, Pittsburgh, Penna., was promoted to general manager at National Torch Tip, a sister company of Miller Electric Mfg.

### 1989-1992

**Dennis Blenis** '89, Rosemount, Minn., is senior manager of marketing for AAA Minneapolis. **Joseph** '89 and **Caryl Turner Dellis** '90 reside in Waukesha. Joseph is a marketing education teacher at Kettle Moraine High School. Caryl is a marketing education teacher at Waukesha West High School. **Elise Stryick Ellis** '89, Lake Orion, Mich., has been promoted to co-buyer at K mart. **Maria Leahy Gjovig** '89, Richland Center, is the School to Work project coordinator for the Cooperative Educational Service Agency #3, which currently serves 120 youth apprentice students and 35 coop students from 31 districts. **Perry Lindner** '89 is a mechanical design engineer for Laser Machining, Somerset. **Kimberly Steger** '89, Fish Creek, is retail manager for J. Jeffery Taylor, a jewelry/art gallery.

**Andrew Beck** '90 is a MRI application support specialist for GE Medical Systems, Waukesha. **Shane Cleashy** '90, Franklin, has earned a master's degree in engineering management from Milwaukee School of Engineering. **Tania Foertsch-Bays** '90 is human resource manager at Embassy Suites Hotel, Lombard, Ill. **Cheryl White Haita** '90 is owner of Breezes Spa, Milwaukee. **Catherine Schneider Moore** '90 is a re-employment insurance judge for the Department of Economic Security, St. Paul, Minn. She has recently completed judicial education courses in administrative law: unemployment/workers' compensation and advanced evidence held at The National Judicial College in Reno, Nev. **Jane Haglund Phillips** '90 is a fourth grade teacher at Guardian Angels Catholic School, Chaska, Minn. **Mary Willkom** '90 is contracts manager for URS Greiher Woodward-Clyde, Denver, Colo.

**Jennifer Schweitzer Abernathy** BS '91, MS '97, Exeland, is a registered dietitian and food service director at Bloomer Medical Center. **Sheri Czarnota** '91 is a consultant/manager at Bath and Body Works, Littleton, Colo. **Gregory Fritsch** '91 is a designer in the labeling engineering department at Kronos Inc, a worldwide packaging automation manufacturer. Greg has requested that anyone who was on the 4th floor of Milnes (HKMC) from fall 1987 to December 1991 to contact him at 4950 Saxony Ln, Greendale, Wis., or phone him at (414)423-8472. **Elizabeth Hearn** MS '91, Golden Valley, Minn., is a senior training consultant with Target. **Steven Mella** '91, Chicago, Ill., is a firefighter/paramedic with the Wheeling Fire Department and is also a U.S. Coast Guard licensed captain and a partner in Private Collection Cruises. **Carolyn Porter** '91 is a senior graphic designer with The St. Paul Companies, St. Paul, Minn. **Steven** '91 and **Kathy Jo Fenrick Uslabar** '93 have moved to Appleton where Steven is manager of Applebee's. **Joseph Worley** '91 is a manufacturing engineer with Johnson Controls, Holland, Mich. **Jon Zickert** '91, Cleveland, Ohio, is the general manager of the \$35 million renovated Residence Inn by Marriott in Cleveland's downtown historic district. The hotel is scheduled to open in November.

**Christopher Conlon** '92 is general manager of J. Alexander's Restaurant, Oak Brook, Ill. **Amy Elliott** '92, Menasha, is a special education teacher for Appleton Area School District. **Michael Frits** '92, Richmond, Calif., is assistant rooms division manager at the San Francisco Hilton and Towers. **Paul** '92 and **Tanya Miller Haase** '92 reside in Cottage Grove. Paul is a territory manager for Hormel Foods; Tanya is an account manager with Corporate Express. **Mark Hochstein** '92, Kasota, Minn., is employed by Asso-

ciated Milk Producers Inc. **Steven Johnson** '92 is a quality specialist with Banta Information Services Group, Eden Prairie, Minn. **Melinda Dolan Kalawa** '92, Milwaukee, is a sales consultant for Oracle.

### 1993-1996

**Carol Dettmering** '93 has earned a master's in education from Viterbo College, La Crosse. She is a preschool/early childhood teacher at Medford Area Elementary School. **Nicholas Weber** '93, Greendale, is a partner in McMill Development.

**Aron Jarr** '94 is manager of Just Otto's restaurant in the Osthoff Resort, Elkhart Lake. **Nicholas Noesen** '94, Avon, Colo., is purchasing director for the Hyatt Regency Beaver Creek. **Todd Chingo** '94, Ashland, is general manager of AmericInn. He was selected the 1999 Innkeeper of the Year for the AmericInn franchise. **Kevin Olson** BS '94, BS '96, MS '98, Burlington, is MIS administrator for Swiss Tech. **Jennifer Ernst Owens** '94 is a designer with Arthur Shuster Inc., St. Paul, Minn.

**Eric** '95 and **Amy DeCurtins Double** '94 reside in Woodbury, Minn. Eric is a senior pharmaceutical sales specialist for Organon; Amy is a vaccine specialist for Merck & Co. Inc. **Marlys Hansen** '95 is manager of First Federal Savings Bank, Eau Claire. **Maureen Holt** '95 is a solicitations representative for Best Western International, Phoenix, Ariz. **Amy Jenkins** '95 is rooms division/front desk manager at Chula Vista Resort, Wisconsin Dells. **Jennifer Gutknecht Johnson** '95 is a probation officer for the U. S. Federal Government, Davenport, Iowa. **Timothy Lundgren** '95 is a store manger for Caribou Coffee Co Inc., Roseville, Minn. **Donald Papa** '95 is a creative service manager for Crystal Cabinet Works Inc., Princeton, Minn. **Brian Shultz** '95 was promoted to technical publications coordinator at Ariens Co., Brillion. **Jennifer Koski Werner** '95, Ironwood, Mich., is an art teacher for Bessemer Area School District. **Angela McDowell Zeyen** '95, Hastings, Minn., is a financial analyst with Primerica Financial Services, a division of Citigroup.

**Lisa Andrew-Burkhart** BS '96, MS '97 is a loan document specialist with U.S. Bancorp, St. Paul, Minn. **Boyd Bodenbunrg** '96 is an assistant merchandiser at Menards, Eau Claire. **Melanie Foege** '96 is finance manager at Koenecke Ford Mercury, Reedsburg. **Gayle Hamann** '96 is the kitchen manager at Perkins, Rice Lake. **Michael Johnson** '96, Rhinelander, is a mortgage officer with M&I Bank. **Kurt Kann** MS '96, Eau Claire, has attained certification as a National Certified Counselor (NCC) through the National Board for Certified Counselors Inc. (NBCC). Currently in private practice and employed by Children's Integrated Service in Chippewa County, Kann joins more than 29,000 NCCs who are certified through the NBCC. **Lisa Lindwall** '96, Avon, Colo., is a preschool specialist at Avon Elementary School. **Daniel Maxon** '96 is assistant food service director at University Towers, Raleigh, N.C. **Dawn Newby** '96 is the store manger at Royal Robbins, Sacramento, Calif. **Deon Sawyer** '96, Minneapolis, has received a master's degree in counseling and psychological services. She is a school social worker for Carver County Community Services. **Heather Waldera** '96 is a marketing/training specialist for Energy Family Credit Union, Brooklyn Center, Minn.

### 1997-1998

**Patrick Eldredge** '97 is an account manager for Business Technology and Communications Inc., Minneapolis. **Travis Dettinger** '97 is a project engineer with Morley Builders, Santa Monica, Calif. **Anne Engels** '97 will complete a master's degree in human development and family life education in August and has taken a position at North Central College, Naperville, Ill. **Andrew Farrar** '97 is employed by Employment Solutions Inc., Milwaukee. **Paula Grabowski** '97 is general manager of Motel 6, Galveston, Texas. **Amy Prissel Hess** '97, Hudson, is a healthcare marketing associate for Sysco Minnesota. **Michael Jaje** '97, Antigo, has joined the Steven E. Fiedler District of The Equitable Life Assurance Society of the U.S. as a sales associate. **Randy Kliment** '97 is guest services manager at the Best Western Midway Hotel, Appleton.

**Sam Lamers** ’97, Knoxville, Tenn., is a sales engineer for 3M Marine Trades Division. **Paula Pernsteiner Mueller** ’97 is the director of health promotion at Family Planning Health Services, Wausau. **Tonya Peterson** ’97, Gloster, Iowa, has joined the Peace Corps Russia program for two years. **Jennifer Moen Schneider** ’97 is a retail documentation specialist for Norwest Bank, Arden Hills, Minn. **Garrick Van Buren** ’97 is a designer with Centri Design, Chicago, Ill.

**Jesse** ’98 and **Toni Sagehorn Aalberg** ’98 reside in Rosemount, Minn. Jesse is employed by Andersen Consulting, Minneapolis; Toni is a teacher for Independent School District 196, Eagan. **Carl Alleman** ’98, Finlayson, Minn., is a manufacturing engineer at Clopay Bldg. Products. **Thomas Bayerle** ’98, Edina, Minn., is an apprentice engineer with Hines Interests. **Jeremy Birchler** ’98, Junction City, is a production supervisor for Qualex Inc. **Blake Bodenburg** ’98, Columbia Heights, Minn., is a marketing education teacher at Coon Rapids High School. **Jerry Cegielski** ’98, Wisconsin Rapids, is ISO coordinator for W.S. Darly. **Rebekah Tedesco Colson** ’98, Coraopolis, Penna., is a senior resident adviser for Transitional Services Inc. **Libby Cyr** ’98, Chippewa Falls, is employed by Lutheran Social Services. **Leslie deLima** ’98, Mendota Heights, Minn., is a sales manager for Embassy Suites. **Alicia Evanson** ’98 is an administrative assistant for Charter Communications, Rice Lake. **Robert Gatz** ’98, Manchester, Vt., is a plant management trainee with Wallace Computer Services. **Amy Goettl** ’98, St. Louis Park, Minn., is employed by NorthStar. **Scott Hanrahan**, Kewaunee, is supervisor of equipment processing at LSG Skychef. **Asako Hoichi** MS ’98, Freeport, Ill., is a psychosocial rehabilitation therapist at Jane Addams Inc. **Sarah Johnson** ’98, Minnesota City, Minn., is an employment specialist with Winona ORC Industries. **Kathryn Kaiser** ’98, Baldwin, is a consultant for Mary Kay Cosmetics. **James Kennedy** ’98, Dalton, Ga., is a territory manger for Shaw Industries Inc. **Sueann Koller** ’98, Oshkosh, is employed by Action Printing. **Darci Kurki** ’98, Columbia Heights, Minn., is a property administrator with Bradley Real Estate. **Michael Mattson** ’98, Racine, is a packaging engineer for Nelson. **Kirk Moe** ’98, New Hope, Minn., is an estimator for American Spirit Graphics. **Jason Mueller** ’98, Wausau, is a sales merchandiser for Scott’s Co. **Mahwan Mundi** ’98, Minneapolis, is a design associate with Weyerhaeuser. **Edward Neumann** ’98, Janesville, is a technology education teacher for the Janesville School District. **Jason Noworatzky** ’98, Manitowoc, is a production supervisor at Greenheck Fans. **Matthew Rolli** ’98 is a graphic designer with Grafiti Sign and Design, St. Paul, Minn. **Kara Scholbrock** ’98, Superior, is a food service sales representative for Hormel. **Melissa Schreiner** ’98, New Richmond, is a teacher for St. Paul Public Schools. **Alyssa Sederholm** ’98 is employed by Prom Catering, Woodbury, Minn. **Marcia Snarski** ’98 has had two original teaching ideas chosen for publication in *The Mailbox Magazine*. She is a kindergarten teacher at St. John’s Catholic School, Princeton. **Linda Tate** ’98, Eau Claire, is a job coach for Lutheran Social Services. **Leah Tienor** ’98, Eau Claire, is a graphic/web designer for Eau Claire Press Co. **Tammy Zarecki** ’98, Kenosha, is a parent mentor with Professional Services Group.

## Deaths

**Bernice Long Satter** Dip. ’22, Feb. 1, Prairie du Chien. **Helen Bunker Houser** ’31, Jan. 14, River Falls. **Irma Gilbertson Madsen** ’32, March 25, Black River Falls. **Ann Westman Golden** ’33, Feb. 15, Mountain. **Harold Zastrow** ’34, April 3, Circle Pines, Minn. **Stuart Anderson** ’35, Jan. 31, Chandler, Ariz. **Viola Larson Bengtson** ’36, Minnetonka, Minn. **Mary Louise Funk Stubbins** ’36, March 19, Chippewa Falls. **Theodore Pierson** BS ’36, MS ’47, Feb. 10, Phoenix, Ariz. **Jeanette Hansen Fitzgibbons** ’38, Feb. 22, Cadiz, Ky. **Ardys Christiansen Hagman** ’38, Feb. 23, Duluth, Minn. **Robert Rumsey** ’39, April 24, Stockton, Calif. **Elaine Bourgeois Streu** ’39, April 4, Green Bay. **Charlotte Roach Drake** ’40, Feb. 27, Baraboo. **Carol Snell Kyle** ’40, April 13,

## Marriages

Estelle Rehbein to **Gary Anderson** ’73, Aug. 29, 1998. Couple resides in Merrill. Cynthia Smith to **Brian L. Stevens** BS ’81, MS ’84, Sept. 7, 1997. Couple resides in Rochelle, Ill. Susan Moylan to **Robb Hinn** ’85, Oct. 10, 1998. Couple resides in Waukesha. Jana Marshall to **Mark Hoffmann** ’85, June 25. Couple resides in Minnetonka, Minn. **Debra Schurz** ’86 to David Grande, Oct. 17, 1998. Couple resides in Phoenix, Ariz. **Shelly Sekas** ’86 to Hilbert Schultz, April 30. Couple resides in Waupun. Kathleen Kostner to **Jeffrey Rass** ’87, Sept. 19, 1998. Couple resides in Wausau. Debra Anderson to **Jeffrey Edwards** ’88, Oct. 24, 1988. Couple resides in Racine. **Jane Haglund** ’90 to Dean Phillips, May 8. Couple resides in Lakeville, Minn. Jeanne Hentges to **Roger Myrkle** ’91, April 10. Couple resides in Richfield, Minn. **Deanne Prasher**

## Births

A son, June 23, 1998, to **Joel** ’81 and Debra **Johnson**, Sun Prairie. A daughter, Rachel, Dec. 3, 1998, to **James** ’83 and Mary Jo **Fortney** ’83, Hudson. A daughter, Sadie Ruth, May 10, to **Gregory** ’83 and **Mae Rens Kosciuk** ’84, Fond du Lac. A daughter, Emily Ann, March 3, to **Bruce** ’84 and **Susan Danielson Duley** ’84, St. Michael, Minn. A daughter, Hannah Elizabeth, April 13, to Michael and **Leslie Kroening Horst** ’84, Rubicon. A daughter, Alessandra Rose, April 13, to **Steven** ’84 and Janice **Minucci**, Danbury, Conn. A daughter, Eliza Rae, Aug. 27, 1998, to **Paul** ’84 and **Jana Dunnum Rushlow** BS ’84, MS ’90, Racine. A son, Anthony, June 24, 1998, to Tom and **Jennifer Ness Schroer** ’84, Eden Prairie, Minn. A daughter, Kelly Nicole, May 13, to **Wesley** ’84 and Alicia **Swanson**, Glenview, Ill. A daughter, Paige Hannah, Feb. 3, to **Mark** ’85 and **Kristine Karcz Kipping** ’85, Appleton. A daughter, Hali Ruth, to Daniel and **Sandra Dostalek Khoury** ’86, Houston, Texas. A son, Quinn Brendan, Nov. 30, 1998, to **Kevin** ’86 and **Kathleen McCormick O’Connor** ’86, Cottage Grove. A daughter, Maria Florence, Sept. 8, 1998, to **Craig** ’86 and **Carla Heinbuch Schilder** ’88, Bolingbrook, Ill. A daughter, Cassie Ann, Nov. 2, 1998, to Carl and **Nancy Rossman Barwick** ’87, Wind Lake. A daughter, Grace Allegra, June 2, 1988, to **Gregory** ’87 and **Mary Raymond Erickson** ’88, Hoffman Estates, Ill. A daughter, Kalinda Marie, Sept. 5, 1998, to Brian and **Anne Harwarth Follmer** ’87, Elk River, Minn. A son, Trenton Rhys, Feb. 16, to **Steven** ’87 and **Lori Pyka Huebl** ’88, Jordan, Minn. A son, Corbin Hunter, March 12, to David and **Jodi Erdmann Summers** ’87, Hawthorne, Calif. A daughter, Julia Leigh, May 9, to Randall and **Kristin Halvorsen Zahn** ’87, Blaine, Minn. A son, Clayton, April 9, to **Peter** ’88 and **Karrie Krotz Anderson** ’89, Woodbury, Minn. A daughter, Stephanie Jo, July 31, 1998, to Joe and **Agnes Duda Keller** ’88, Crandon. Twins, Victoria Faith and Olivia Grace, Dec. 16, 1997, to **Robert** ’88 and Mary **Lee**, Milwaukee. A daughter, Catherine Mary Delores, April 5, to Matthew and **Nancy Noesen Murray** ’88, Barron. A daughter, Margaret “Mattie” Elaine, May 28, to **Edward** ’88 and Cindy **Reesman**, Arlington, Va. A son, Mark James, Sept. 4, 1998, to **Robert Vandenberg** ’88 and **Kristy Hoffman** ’92, Pittsburgh, Penna. A daughter, Madison Marie, Feb. 16, to **Dennis** ’89 and Karen

’93 to Mark Krause, Oct. 17, 1998. Couple resides in Appleton. Lori Schultz to **Christopher Frigo** ’93, Sept. 11, 1998. Couple resides in De Pere. **Amy DeCurtins** ’94 to **Eric Double** ’95, June 12, 1998. Couple resides in Woodbury, Minn. **Julie Dostal** ’94 to **David Sansone** ’94, Oct. 3, 1998. Couple resides in Columbus. **Jennifer Ernst** ’94 to Mark Owens, June 12. Couple resides in Oakdale, Minn. Sarah Kraus to **Aron Jarr** ’94, May 15. Couple resides in Plymouth. **Alexandra Robertson** ’94 to Guy Werkhoven, June 20, 1998. Couple resides in Circle Pine, Minn. **Jennifer Koski** ’95 to Jay Werner, July 18, 1998. Couple resides in Ironwood, Mich. **Lisa Andrew** BS ’96, MS ’97 to David Burkhart, May 22. Couple resides in Oakdale, Minn. **Jennifer Noordyk** ’96 to **Corrie Roytek** ’98, Oct. 3, 1998. Couple resides in Osceola.

**Blenis**, Rosemount, Minn. A son, Sam, Jan. 2, to **Joseph** ’89 and **Caryl Turner Dellis** ’90, Waukesha. A son, Seth Jon, Oct. 1998, to Jon and **Shelley Holen Eisele** ’89, St. Paul, Minn. Triplets, Abigail, Brier, and Claire, Sept. 10, 1998, to **Paul** ’89 and **Ann Meisner Hagen** ’91, Richfield, Minn. A daughter, Kayla, May 20, to **Perry** ’89 and Victoria **Lindner**, Deer Park. A son, Austin James, May 15, to **Terry** ’89 and Cheryl **Martin**, Random Lake. A daughter, Grace Joelle, May 3, to Brian and **Mary Schmitt Thomson** ’89, Green Bay. A daughter, Victoria Helen, March 12, to **Robert** ’89 and Sherri **Williams**, Osceola. A daughter, Brianna Christine, April 9, 1998, to Richard and **Jennifer Schweitzer Abernathy** BS ’91, MS ’97, Exeland. A daughter, Holly Joy, Sept. 6, 1998, to Paul and **Laura Summers Bachschneider** ’90, Virginia, Minn. A son, Christopher Allen, Jan. 20, to **Andrew** ’90 and Kathy **Beck**, Milwaukee. A son, Nolan Gary, Oct. 31, 1998, to **Shane** ’90 and **Tracy Kathrein Cleasby** ’92, Franklin. A son, Joshua, April 9, to **Jeffrey** ’90 and **Tracy Schoenherr Daniel** ’90, Vadnais Heights, Minn. A daughter, Nadalia Arianna, Dec. 29, 1998, to John and **Cheryl White Haita** ’90, Hales Corners. A son, Joshua Lee, Feb. 26, to Barry and **Suzanne Ademino Hines** ’90, Centerville, Minn. A daughter, Kylie Renee, March 13, to **Glenn** ’90 and **Carla Gronquist Kasel** ’91, Hastings, Minn. Twins, Aidan and Ethan, Feb. 17, to **Gregory** ’90 and **Jennifer Perret Meisinger** ’90, Green Bay. A daughter, Paige Marie, Oct. 1, 1998, to **David** ’90 and Tohnya **Teske**, Kiel. A son, Cameron John, Nov. 21, 1998, to John and **Donna Krueger Shuck** ’90, Tomah. A daughter, Grace Kathryn, March 11, to Joseph and **Renee Veleke Wallstead** ’90, Howards Grove. A son, Noah Robert, Nov. 9, 1998, to Robert and **Valerie Freber Axelsen** ’91, Fall River. A daughter, Aubrey Ann, June 9, to Spencer and **Jennifer Ekholm O’Quinn** ’91, Conyers, Ga. A daughter, Megan Ann, June 4, to **Michael** ’91 and **Jennifer Hafele Weseli** ’91, Hudson. A son, Alex, June 1999, to **Joseph** ’91 and **Laurie Johnson Worley** ’89, Holland, Mich. A son, Noah Patrick, Nov. 24, 1998, to **Christopher** ’92 and Nicki **Conlon**, Wheaton, Ill. A daughter, Ashley Morgan, Feb. 26, to Darrell and **Ann Bomba Cook** ’92, Rosemount, Minn. A son, William Carl, Jan. 19, to **Michael** ’92 and Lisa **Frits**, Richmond, Calif. A son, Griffin Miller, Nov. 6, 1998, to **Paul** ’92 and

Carrie Squires to **Boyd Bodenburg** ’96, August 8, 1998. Couple resides in Eau Claire. **Sara Adornato** ’97 to Peter Balistrieri, June 26. Couple resides in Mukwonago. **Paula Pernsteiner** ’97 to Benjamin Mueller, Aug. 29, 1998. Couple resides in Weston. **Kelly Resch** ’97 to **Jeffrey Velander** ’98, March 13. Couple resides in Bloomington, Minn. Sarah Riemer to **Matthew Demmin** ’97, Sept. 19, 1998. Couple resides in Appleton. **Jenny Zuege** ’97 to **J. Javan Wehmeier** ’98, June 20, 1998. Couple resides in Elkhorn. Beth Perras to **Blake Bodenburg** ’98, June 19. Couple resides in Columbia Heights, Minn. Rebecca Hoffman to **Christopher Onesti** ’98, Feb. 20, in Montego Bay Jamaica, West Indies. Couple resides in Shawano

**Tanya Miller Haase** ’92, Cottage Grove. A daughter, Madeline Isabella, Oct. 22, 1998, to **Donald** ’92 and **Renee Luehring Handrow** ’91, Janesville. A daughter, Skyler Lynn, Dec. 18, 1997, to **Mark** ’92 and **Rachell Kirstein Hochstein** ’92, Kasota, Minn. A son, Donovan Lee, Jan. 13, 1998, to **Steven** ’92 and Judy **Johnson**, Savage, Minn. A son, Landon Joseph, March 13, to Michael and **Pamela Colado Real** ’92, Aurora, Ill. A daughter, Morgan Rose, May 22, to Lonnie and **Stephanie Dosdall Rohloff** ’92, Morris, Minn. A daughter, Hunter Jo, July 1, to **Scott** ’92 and Erica **Sundvall**, Hibbing, Minn. A daughter, June 6, to **Scott** ’93 and **Nanci Miller Foster** ’93, Eagle River. A son, Donovan Bryan, May 27, 1998, to Scott and **Jennifer Dugstad Phoenix** ’93, Rochester, Minn. A son, Alex, March 11, to **Nicholas** ’93 and **Kersten Fox Weber** ’94, Greendale. A son, Jordan Leo, March 10, to Steven and **Janell Goldenstein Wollschlager** ’93, North Mankato, Minn. A daughter, March 10, to Guy and **Alexandra Robertson Werkhoven** ’94, Circle Pines, Minn. A son, Brandon Anderson, Dec. 7, 1998, to Chris and **LorreAnderson Bracy** ’95, Tempe, Ariz. A daughter, Ariana, March 17, to **Eric** ’95 and **Amy DeCurtins Double** ’94, Woodbury, Minn. A son, William Roland, June 16, to **Boyd** ’96 and Carrie **Bodenburg**, Eau Claire. A son, Jonathon Roger, May 6, to **Eric** ’95 and **Lisa Troester Dierks** ’96, Lake City, Minn. A daughter, Quynn Karina, to **Jeffrey** ’95 and **Karina Zaruba Jacobs** ’93, Colfax. A son, Keaton Kenneth, May 8, to Mark and **Jennifer Homer Rudiger** ’95, Menomonie. A daughter, Victoria Grace, Dec. 21, 1998, to Steve and **Angela McDowell Zeyen** ’95, Hastings, Minn. A son, Drew Daniel, May 24, to **Daniel** ’96 and **Katrina Andrist Maxon** ’95, Creedmoor, N.C. A daughter, Krystal, April 23, to Christopher and **Julie Gotthardt Chowaniec** ’97, Waukesha. A daughter, Abigail, Dec. 18, 1998, to **Travis** ’97 and Lisa **Dettinger**, West Hills, Calif.

### Adoptions

Jeffrey Benny and **Kim Polzin** ’78, St. Louis Park, Minn., a son, Tuyen (Ty). Ty was born June 21, 1998 in Binh Thuan Province, Vietnam, and joined the family March 22. Dale and **Cynthia Vruwink Will** ’89, Arlington, Texas, sons, William (*age 12*) and Justin (*age 8*), Jan. 8.

**Schwellenbach** ’50, March 16, Beloit. **William “Bud” Snyder** ’51, Feb. 2, Dodge Center, Minn. **Reinhold Bents** BS ’52, MS ’71, Ed.S. ’78, April 17, Cumberland. **Mary Ellen McIlquham Wenninger** ’56, June 26, 1998, Kaukauna. **Robert Duren** BS ’57, MS ’58, March 19, Altoona. **Earl Lehman** BS ’57, MS ’63, June 10, East Wenatchee, Wash. **Leroy Sharkey** BS ’57, MS ’65, Jan. 4, Rhinelander. **Marvin Westrom** ’57, March 23, Grantsburg. **Ivan Isaacson** BS ’58, MS ’63, Feb., Oshkosh. **Allan Rusch** BS ’58, MS ’75, March 21, Onalaska. **Doris Farrey Lazaris** ’61, Jan. 3, Upland, Calif. **Sharon Munson Thompson** ’64, Aug. 28, 1998, Milwaukee. **Jean Boda Retzloff** BS ’66, MS ’69, July, Oneida. **Kenneth Keliher** BS ’69, MS ’79, March 29, Kimberly. **John Kidd** ’70, March

2, Hebron. **Ann Schulze Nelson** ’70, May 8, Osceola. **Kip Gunderson** ’71, Sept. 14, 1998, Strum. **Lynette Tulip Meier** ’72, April 15, Durand. **Bruce Lemery** MS ’73, Feb. 16, Bruce. **John Zeratsky** MS ’76, Jan. 8, Marinette. **Timothy Muellner** ’80, March 28, Rochester, Minn. **Thomas Vieau** ’80, March 27, Page, Ariz. **Kenneth Hagen** ’81, Sept. 22, 1998, Ashland, Ore. **John McQuillan** ’82, Dec. 28, 1998, Clare, Ill. **Lee Fruit** ’84, March 21, Jackson, Mich. **Richard Armatoski** ’91, May 26, Osseo, Minn. **Sandra Gavin Martin** MS ’92, Feb. 15, Eau Claire.



# Spotlight

**Daniel J. Pliszka BS '80, MS '81** was recognized as the 1999 Risk Manager of the Year by the Public Risk Management Association (PRIMA) at the association's 20th annual conference held June 7. The award is presented each year



Pliszka

to a public sector risk manager who has successfully developed and implemented an innovative risk management program.

Pliszka is the risk manager for the city of Charlotte, N.C., and the Charlotte-Mecklenburg Board of Education.

In his acceptance speech, Pliszka recognized many influences including John Olson of the UW-Stout Safety Center. "John definitely changed my life and had a very positive impact on my life," he said.

Serving a total work force of 21,858 employees since 1992 as risk manager, Pliszka has implemented innovations in such areas as worker's compensation, loss prevention and accountability, and employee safety. Under his management, the city of Charlotte, N.C., saved \$7.6 million between 1992 and 1998 by instituting worker's compensation reforms that included a direct-to-doctor injury treatment program, negotiation of medical discounts and phase-out of a costly in-house medical clinic.

"We use highly participative management techniques and try to spend a good amount of time in the field to observe actual operations," Pliszka said. "The process of re-engineering the worker's compensation systems, for example, included meeting face-to-face with city, county and school district personnel to be sure we included features important to them and to ensure they understood our goals."

Pliszka is certified as an associate in risk management, serves as president of the North Carolina chapter of PRIMA and is a member of the organization's national board of directors. He received both his B.S. in general business administration and M.S. in safety from UW-Stout.

**B. Joseph Pine '80** recently published his second book, *The Experience Economy, Work is Theatre and Every Business a Stage*, which was written with his partner, Jim Gilmore. The book quickly details the shift from an agrarian economy, based on commodities, to an industrial economy, based on goods, to the current service economy, and now to an emerging experience economy where customers value the experiences companies stage for them over prior economic offerings.



Pine

In 1993, after spending 13 years with IBM, first in Rochester, Minn., and then the New York area, Pine left and co-founded Strategic Horizons LLP to explore the frontiers of business and help executives see the world differently. He frequently speaks at major conferences, including the World Economic Forum in Davos, Switzerland, and works with companies to help them embrace the principles about which he and his partner write and speak.

Pine received his master of science degree in management technology from the MIT Sloan School of Business in 1991. After living in

Massachusetts and Connecticut for seven years, he and his family returned to Minnesota, settling in Dellwood. Pine received an Outstanding Alumni Award from UW-Stout in 1994 and is currently serving under Charlie Krueger as a member of the Stout Leadership Academy Advisory Committee.

**Steven S. Duerwachter '74** has been named president of Ceramic Cooling Tower Company, a division of Baltimore Aircoil Company, and vice president of Baltimore Aircoil Company, a subsidiary of AMSTED Industries.



Duerwachter

Duerwachter will have responsibility for overall performance and accomplishment of Ceramic Cooling Tower Company's long-term strategic plan of technical superiority and industry leadership. He held the position of senior vice president of CCT from June 1997 until his appointment as president in January 1998.

Before coming to CCT, Duerwachter enjoyed a 24-year career at General Electric that included responsibility for engineering, marketing, product planning and manufacturing. He also served as general manager for GE's Power Systems Management Division, a major worldwide supplier of complex electronic devices used in the protection and control of electric utility and industrial power networks.

Duerwachter and his wife, Donna, are the parents of one grown daughter and reside in Colleyville, Texas.

**Thomas J. Wiltzius BS '73, MS '74** has been elected to the board of directors for the Association of Career Management Firms — North America, and chairs the Ethics and Standards of Practice Committee for both the national and international divisions.



Wiltzius

Wiltzius began his own career as a career counselor with the Fox Valley Technical College in 1974. He began a part-time private consulting practice upon completing his doctoral residency at UW-Madison in 1980, and then founded the Career Development Group Inc., in 1984. He is CEO of the firm today.

The Career Development Group currently maintains Wisconsin offices in Green Bay, Appleton, Oshkosh, Stevens Point and Mosinee. The group provides corporate sponsored programs in career transition and outplacement, employment testing and assessment, employee assistance programs, harassment abatement, and conflict resolution.

Wiltzius is also a noted author and speaker, crediting his interest and abilities in this area to his extensive experience in public affairs in the Army and Army Reserves. Among his more memorable engagements are "firsts" which include his presentation on outplacement to the American Counselor Association, and serving as editor for a book related to the collection of Springfield Armory swords and sabers.

Wiltzius is married with four children. Samuel, the oldest, is a senior at UW-Stout.

**Bill Whitney '92** was recently involved as art director in Jesse Ventura's successful bid for governor of Minnesota. Whitney, employed by Kruskopf Olson Advertising, was assigned to the project with two copywriters, and helped create the television ads used during the campaign.



Whitney

The resulting ads featured Ventura as an action figure and the "Thinker," and were aired during nightly newscasts across the state. Both ads created a stir across the state after they aired, Whitney said.

Some controversy surrounded the "Thinker" spot in the Ventura camp, but it was approved and aired just two days before the election. "Going into the weekend before the election, we didn't think the [Thinker] spot would even run, but it turns out the campaign people previewed the spot with their friends and it received rave reviews," Whitney said.

Whitney has been at Kruskopf Olson for four and one-half years, and works on accounts and campaigns for Target, Mystic Lake Casino and the Minnesota History Center. The most recent project he has completed was a Transtop campaign for the Fuji-Ya Japanese Restaurant.

Whitney said his education at UW-Stout prepared him well for his future. "I had a really great teacher named Jean Husby, who taught advertising principles," he said. "She was really enthusiastic and gave us good real-world assignments."

Whitney also attributes some of his success to Bill DeHoff, John Dufresne and Sue Hunt, and the impact they had during his education.

"Stout has a good facility and art culture, which was of benefit to me as well as some of my classmates who work at other local agencies," Whitney said.

**Eugene Hallongren BS '65, MS '66** retired June 30 from the position of associate vice president of Community Education and Economic Development at the College of DuPage in Glen Ellyn, Ill. He accepted the position of president of the DeVry Institute of Technology in Chicago effective July 1. Hallongren had been at DuPage for 30 years.



Hallongren

"I am excited and exhilarated to go to another institution and organization that clearly puts students as the top priority," he said. Hallongren held six different positions at DuPage before his retirement.

Hallongren received his doctorate in education from Northern Illinois University, DeKalb, Ill., in 1994. His dissertation was titled *An Analysis of Community College Administrative Leaders' Perceptions of Distance Education and the Emergence of a Conceptual Framework*.

A high school football player, Hallongren was influenced by his coach (and Stout alumnus) Al Loew '55 in his decision to attend Stout. "It was his suggestion that caused me to visit Stout during my senior year of high school," said Hallongren. "This visit led to my decision to attend Stout and play four years of football."

Since finishing his education at Stout, Hallongren has written several papers that have been accepted for publication, has been

recognized in Outstanding Young Men of America (1978), and has been listed twice in Who's Who in the Midwest (1979 and 1984).

**Todd Seidl '83 and Kimberly Schwall Seidl '84**, owners of Victorian Treasure Inn in Lodi, Wis., were recently accepted



The Seidls

into one of the most prestigious innkeeping associations in North America—the Independent Innkeepers' Association (IIA).

Jerry Phillips, of Old Rittenhouse Inn, Bayfield, Wis., and president of the IIA, presented the Seidls with their welcome plaque during the association's annual meeting in Palm Beach, Fla.

Speaking for the couple at the meeting, Kimberly acknowledged how honored they were to be chosen as one of 338 outstanding inns in the United States and Canada (there are approximately 25,000 inns in existence in the two countries). Phillips, in honoring them, cited the inspection process as the most rigorous they have undergone. Each inn undergoes hospitality, cleanliness and ambiance inspections prior to induction to assure travelers of the finest accommodations.

Victorian Treasure is one of only seven IIA inns in Wisconsin, and joins the ranks of White Lace Inn, Old Rittenhouse Inn and Mansion Hill Inn. Members of the Independent Innkeepers' Association must be recommended for membership by other innkeepers in their region, have been operating for at least three years, provide six or more rooms to the public and pass the quality assurance inspection among other criteria.

Victorian Treasure Inn features eight individually decorated guest rooms in two Queen Anne Victorian homes — the Bissell Mansion, built in 1897, and the Palmer house, built in 1893. There are notable architectural details including original woodwork, stained and leaded glass, and exquisite chandeliers. The inn offers romantic accommodations that include whirlpool fireplace suites, and is famous for a full gourmet breakfast as featured on national public television. Victorian Treasure has been awarded a three-diamond rating by AAA and is a board member of the Wisconsin Innkeepers Association.

The IIA was founded in 1972 by Norman Simpson, who wrote the book *Country Inns and Back Roads* to publicize the many advantages to eating and sleeping in enchanting inns such as he discovered while traveling throughout the continent. At that time, there were approximately 125 inns being featured. Now the 338 that are listed in the 1999 travel guide are clearly the industry leaders in offering the finest quality accommodations and properties of a historic nature, many with fine dining available on-site, according to Phillips. Simpson died in 1988, but the association has carried his work on throughout the country.

The Victorian Treasure can be visited on the web at [www.victoriantreasure.com](http://www.victoriantreasure.com).